



MBA
WORLD
SUMMIT
2022.

The Pinnacle Summit of the
Global MBA Community
November 16th-18th, 2022

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DEAR FRIENDS,

The 8th MBA World Summit is not more than the blink of an eye away and with great pleasure we are hereby re-releasing the official program of the MBA World Summit 2022, the first Summit to be held live and on-site again after the COVID pandemic.

We could not be more delighted to celebrate this extraordinary event in one of the finance hot-spots & political centers of Italy and maybe the world's fashion capital: Milan, hosted by POLIMI Graduate School of Management.

Once again, the program will engage the most inspiring MBA students hailing from the finest teaching institutions around the world as well as superb leaders and organizations representing the manifold stakeholder groups of all walks of life.

With a thrill of anticipation, we are looking forward to meeting this year's batch of visionary and charismatic future leaders.

Together, we will discuss today's most pressing issues, exchange first-hand learning experiences and share promising best-practices to come up with creative solution approaches that might improve the world we live in today.

This year's MBA World Summit puts a special emphasize on strong social bonds, as especially nowadays we believe it is incredibly important to nurture personal contact and meaningful connection. So let us celebrate this core idea of the MBA World Summit in an extraordinary intensity: the brightest minds coming together to connect and together create endless opportunities.

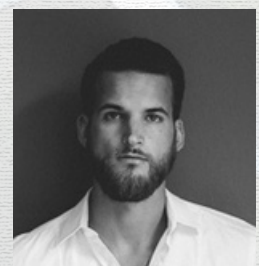
In this spirit, we want to thank POLIMI School of Management (in particular Angela Montagano Tomasso Agasisti for hosting this year's MBA World Summit.

Cheers and see you soon in Milan!

Jan, Yannick & the MBA World Summit Organizing Committee



Jan Hörchner
Head of Organizing



Yannick Reiss
Founder



HOSTING BUSINESS SCHOOL

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POLIMI GRADUATE SCHOOL OF MANAGEMENT

At POLIMI Graduate School of Management meaningful paths are created for future business leaders and the businesses they will lead, guided by the overarching belief that they have a crucial role to play in shaping a better world for all.

Based in Milan, Italy's main business centre, the school was created over 40 years ago as MIP Politecnico di Milano and today it is a not-for-profit Consortia Limited Company composed of the University and a group of leading Italian and multinational companies.

POLIMI offers more than 40 masters degrees, including MBA and EMBA, and a catalogue of over 200 open programmes, along with customised training for companies. Innovation and digital learning systems allow them to seamlessly integrate personalized and continuous learning experiences into their programmes and have placed them amongst the top-ranked Online MBA rankings globally. As part of the School of Management of Politecnico di Milano, they are among the few "Triple Crown" accredited schools across the world.

With over 15,000 alumni and 3,000 students every year they are an innovative and entrepreneurial community made up of diverse people and partners. They see the power of relationships as a constant source of enrichment, innovation and inspiration, personal and professional.

At POLIMI Graduate School of Management they take sustainability seriously and continue to work towards a better, more conscious, more equitable and more inclusive future. In 2020 they were the first European Business School to become a B Corp certified business.

For more infos about this years host business school, please follow www.gsom.polimi.it.

AGENDA

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DAY I

Nov. 16th

1-3 pm	Milan	Cultural Expeditions
5:00 pm	Aula Carassa e dadda	Walk-In & Registration
5:30 pm	Aula Carassa e dadda	Welcoming speech & Panel
7:00 pm	Aula Carassa e dadda	Aperitivo & Get2Know
8:30 pm	Officina 12	Networking-Banquet

DAY II

Nov. 17th

9:00 am	Navigli Campus	Morning Reception
9:30 am	Navigli Campus	Key-Note - Anna Gionfriddo
11:00 am	Navigli Campus	Summit Laboratory Sessions I
1:00 pm	Fininfondo	Lunch
2:30 pm	Navigli Campus	Summit Laboratory Sessions II
6:00 pm	Navigli Campus	Tim-Eisenmann-Award-Ceremony
6:30 pm	Milan	Free Time
8:30 pm	Old Fashion	Aperitivo Milanese & Party

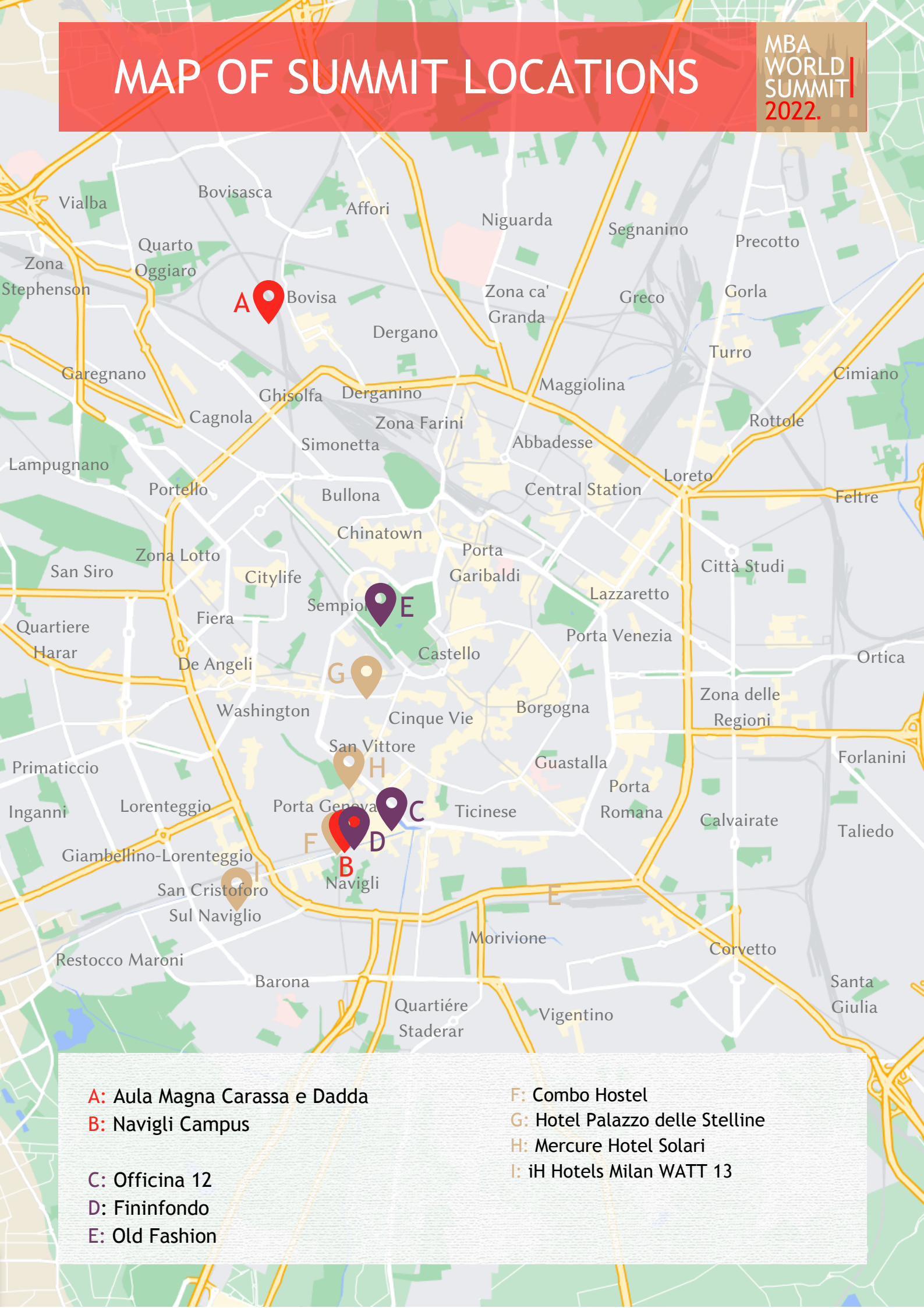
DAY III

Nov. 18th

9:45 am	Navigli Campus	Morning Reception
10:00 am	Navigli Campus	Social Impact Day
3:00 pm	Navigli Campus	Summit Wrap-Up & Goodbyes

MAP OF SUMMIT LOCATIONS

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A: Aula Magna Carassa e Dadda

B: Navigli Campus

C: Officina 12

D: Fininfondo

E: Old Fashion

F: Combo Hostel

G: Hotel Palazzo delle Stelline

H: Mercure Hotel Solari

I: iH Hotels Milan WATT 13

SPOTS IN DETAIL

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NAVIGLI CAMPUS

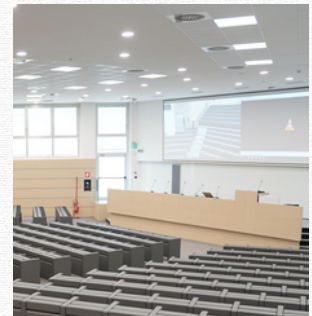
Our main location (second & third day) offers the perfect chance to experience an unique & engaging atmosphere in an iconic & thriving area of Milan.

Ripa di Porta Ticinese, 77, 20143 Milano

AULA MAGNA CARASSA E DADDA

Our location for the first day is Aula Magna, located on Bovisa campus, the main campus and beating heart of POLIMI Graduate School of Management.

Via Raffaele Lambruschini 4, 20156 Milano



OFFICINA 12

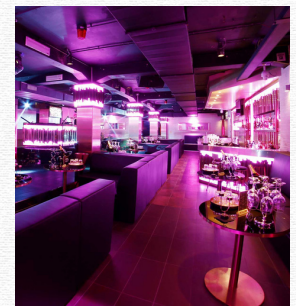
Our bus shuttle will take us to this beautiful and authentic place on Wednesday evening, where the history of old Milan blends with an international contemporary touch.

Via San Gregorio, 46, 20143 Milano

OLD FASHION

We will spend the second night of the Summit and celebrate an "Apertifivo Milanese" in the most famous Milanese night club & restaurant since 1933 (arrival by tram, subway or taxi).

Palazzo dell'Arte, Viale Luigi Camoens, 20121 Milano



FININFONDO

Lunch on the second day will take place at this very Milan-characteristic restaurant, in a relaxed and peaceful atmosphere

Ripa di Porta Ticinese, 77, 20143 Milano



SOCIAL IMPACT DAY

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You will have the opportunity to meet organizations (non-profit & profit with purpose) from the local Lombardy context. The day spent together should produce impactful solutions to the challenges that affect the communities, in which these organizations work.

After the presentation of the current challenges/obstacles faced daily through their activities, you will gain a clear understanding of the 5 local organizations in terms of infrastructural, financial, social, and knowledge deficit/challenges faced. Afterwards, the rest of the day is spent working in small groups, developing impactful solutions for the organizations providing short, medium, and long-term practical approaches. Let's shape the way for a brighter future!

Agenda:

- 10:00 am - Key-Note Mario Calderini (POLIMI Professor for Sustainability & Impact)
- 10:30 am - Presentation of the attending organizations
- 11:45 am - Smaller groups working on the challenges of the organizations
- 02:30 pm - Presentation of results

**fondazione
italiana
accenture**

 **Fondazione
Giangiacomo
Feltrinelli**


COMETA

 **Fondazione
Bracco**

**SPAZIO
APERTO
SERVIZI**

 **l'abilità**
Associazione Onlus

1998 - 2018

Cometa

Associazione Cometa is a reality of families committed to welcoming, educating children and young people and supporting their families in the sign of Beauty as a possible experience. To carry out its mission, the Association offers a series of initiatives and activities and relies on a team of qualified professionals. The proposals of Associazione Cometa fall into two areas of intervention: family-friendly activities and activities for minors.

Activities in favour of the family: Meetings to promote the welcoming and networking of families, Courses on fostering, Support for families, Listening and discussion space for families, Support for parenting and caring for family ties

Activities in favour of minors: Family foster care, First Aid, Day care, Accompaniment to adoption.

Fondazione Accenture

Fondazione Italiana Accenture was founded in 2002 as an expression of Accenture's social responsibility, with the aim of stimulating and enhancing technological innovation and promoting initiatives with a high social impact. To support social entrepreneurs and accompany the growth of their projects. Promoting the employment of young people and fragile categories through training in digital skills, creating the conditions for fair access to the world of work.

Fondazione Feltrinelli

Fondazione Giangiacomo Feltrinelli, since 1949, has been developing research activities that relate hypotheses of the future with sources and suggestions from its own documentary heritage, i.e. from the past.

It promotes passionate reflection on the themes that animate the contemporary debate, combining the reflections of research with the resources of its own heritage, to give suggestions, images and words the form of tools for a possible future.

The themes are those that challenge societies today in the transformation processes declined in four research areas: Globalisation and Sustainability, European citizenship, Political innovation, Future of work.

Fondazione Bracco

The Foundation aims to create and disseminate expressions of culture, art and science as a means to improve the quality of life and social cohesion, with a specific focus on the world of women and youth. Multidisciplinary fields and the integration of knowledge are important quality criteria both in the planning and selection of activities

L'abilità

L'abilità Associazione Onlus, La Nuova Cultura della Disabilità, was founded in October 1998 in Milan by a group of parents of children with disabilities and operators.

L'abilità develops and manages - directly or in partnership with public bodies and foundations - innovative services and projects for children with disabilities and their families in the areas of play, education, schooling, residential care and, in general for people with disabilities, in the areas of accessibility and inclusion.

Spazio aperto servizi

We are a social cooperative, established in Milan in 1993, with the objective of taking care of people living in situations of fragility, through a network of social, health, care, educational and housing services.

We put at the centre, every day, families in difficulty, the elderly, the homeless, migrants, children and adults with disabilities, minors victims of traumatic experiences, children and young people with autism spectrum disorders. We build highly individualised paths with each one, to help them achieve autonomy and inclusion. We dream of an 'open space' where each person and community is welcomed and finds answers to their needs in every moment of life, an inclusive world capable of valuing differences, eliminating all forms of discrimination and welcoming and promoting change.

ROUND TABLE / PANEL

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TOPIC

Skills for contributing to a better future for all - the role of Business Schools and Management Education

OUR HOST

Tommaso Agasisti

POLIMI Graduate School of Management



POLIMI GRADUATE
SCHOOL OF
MANAGEMENT

OUR PANELISTS

Federico Frattini

POLIMI Graduate School of Management



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SCHOOL OF
MANAGEMENT

TUM



Prof. Gunther Friedl

TUM Business School

Karen Spens

BI Norwegian Business School



Lee Newman

IE Business School


Vincenzo Esposito Vinzi

ESSEC




CULTURAL EXPEDITIONS

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Before the official start on Wednesday afternoon, you will have the opportunity to get to know the hosting city of the MBA World Summit 2022: Milan. Local MBA students will guide you through this beautiful metropolis. Look forward to get to know amazing attractions like Duomo Di Milano, Castello Sforzesco, the Fashion District, the Canal, Galleria Vittorio Emanuele II and the Vertical Forest.



We will have different tours á 1 hour each between 1pm and 3pm. Before coming to Milan, you will receive an e-mail with more information and can choose between the different tours, in which you want to take part in!

HOTELS

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Hotel & Address	How to book	Price & Deadline
Hotel "Mercure Solari" Via Pietro Orseolo 1, Milano (Underground Green Line, Sant'Agostino stop)	Write to simona. brizzolara@accor.com and mention the "agree- ment with POLIMI GSOM for the MBA World Summit 16-18 November"	<ul style="list-style-type: none"> • Single room French bed - 149€ p.n. (incl. breakfast) • Double Room -159€ p.n. (incl. breakfast) • 28€ supplement for 2nd person • 5€ city tax • book until October 15th
Hotel "Palazzo delle Stelline" Corso Magenta 61, Milano (Underground Green Line, Sant'Agostino stop)	Write to "info@ hotelpalazzostelline.it" and mention the "agree- ment with POLIMI GSOM for the MBA World Summit 16-18 November"	<ul style="list-style-type: none"> • Double room for single use - 160€ p.n. (incl. breakfast) • 20 rooms pre-reserved • 4€ city tax • book until October 10th
Combo Hostel Ripa di Porta Ticinese 83, Milano 1 Min by foot to Navigli Campus	Book any room via www.thisiscombo.com and include the code: "COMBOSPECIAL" (-10%)	<ul style="list-style-type: none"> • starting from 26€ p.n. • book early for the best price and availability
iH Hotels Milano WATT 13 Via Giacomo Watt 13, Milan 15 min by foot to Navigli Campus	Book any room via www.ih-hotels.com/it/ and include the code "GSOM22" (-20%)	<ul style="list-style-type: none"> • starting from 133€ p.n. • book early for the best price and availability
Milano Apartments 12 apartments in the Navigli area	Write to MILANO APARTMENTS "mymilano apartment@gmail.com" and mention "Rate for the MBA World Summit 16-18 November".	<ul style="list-style-type: none"> • 200€ per apartment (cleaning & breakfast included) • book early for the best price and availability

Furthermore you can book an AirBnB in the Navigli area on the following streets (close to Navigli campus):
 Corso Colombo, Corso Genova, Viale Coni Zugna, Via Savona, Viale Papiniano, Via Watt

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