



**MBA
WORLD
SUMMIT
2020.**

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How did you hear about the MBA World Summit and why did you decide to apply?

I heard about the MBA World Summit from a peer in my MBA class at IE Business School, Iulia Coescu, who had attended the previous year in Cape Town. She returned raving about the experience and with a unique energy that I found contagious. I could tell she was motivated by the collaboration with other participants and felt even more connected to our MBA from this global MBA experience. I believe she carried the learnings and energy from this summit throughout the rest of her MBA experience. I decided to apply because I too wanted the opportunity to connect and collaborate with an even more global MBA network. I enjoyed so much sharing knowledge with my MBA peers at IE, that I knew the MBA Summit would be something similar but on a different level. Today I feel applying to the MBA summit was one of the best decisions.

You were one of our “Voices” this year. What was the biggest challenge preparing the SLS and how did you experience your own session?

I wanted to create a session that would be worthwhile and dynamic for the students. My MBA program at IE Business School has a heavy focus on innovation and entrepreneurship. I have had the privilege of not only learning Design Thinking in previous work experiences but applying it to business challenges as well as being trained to facilitate the methodology. However, I find Design Thinking has become a bit of a buzzword in the business world these days so I wanted to provide a session with tangible learnings that participants could use later. As a facilitator during this presentation, I knew the participants would need little direction. As a highly intelligent and ready to learn group, they ran with the instructions and came up with some amazing concepts and solutions that surround their current business environment. It was a real pleasure to watch their minds work.

What was your biggest highlight of the 2019 MBA World Summit and why?

The biggest highlight of the MBA Summit is actually what is to come after. Before attending, I anticipated meeting a powerful, diverse and global network of next generation leaders. However, I didn't realize how close it was possible to get with this network with just a 3-day conference. The summit was an exceptional and momentous event for budding friendships and meaningful connections, but the greater benefit and opportunities have come from the continued collaboration and discussion post-summit and will continue to develop in time. I know that as connections deepen and our careers progress, opportunities to collaborate together will arise in the future.