

**MBA  
WORLD  
SUMMIT**

**MBA  
WORLD  
SUMMIT  
2014.**

**MBA  
WORLD  
SUMMIT  
2015.**

**MBA  
WORLD  
SUMMIT  
2016.**

**MBA  
WORLD  
SUMMIT  
2017.**



**The Pinnacle Summit of the  
Global MBA Community  
March 1<sup>st</sup> - 4<sup>th</sup> 2017 | Berlin**

# THE CONTENTS

- one** WHAT IS THE MBA WORLD SUMMIT
- two** MBA WORLD SUMMIT 2017
- three** THE PARTNERS
- four** THE AGENDA OF THE SUMMIT
- five** THE REACTIONS
- six** OUTLOOK 2018
- seven** SELECTION PROCESS AND REQUIREMENTS

***SHAPING A GLOBAL  
LEADERSHIP COMMUNITY***



# WHAT IS THE MBA WORLD SUMMIT

## The Pinnacle Summit of the Global MBA Community

The MBA World Summit is about shaping a Global Leadership Community. In its function as the annual global top-MBA event the MBA World Summit manages to gather up to 100 of the most exceptional business school students year by year. All of them will be involved in co-creating the agenda for a four-day Summit, which focuses on the three pillars of nurturing a collaborative culture, facilitating high-impact exchange and championing interdisciplinary approaches to global business problems. Attendees debate the most pressing issues of our times as well as future challenges and engage in a vibrant best-practice sharing. Thereby, the MBA World Summit created a new layer of global networking for top-MBA students across worldwide leading business schools, even for those who are already committed to jobs after graduation or use their MBA program as strategic tool to pursue their own business ideas as entrepreneurs.

## The Beginning for a Long-Lasting Global Leadership Community and Network (GLC)

Every top-student invited to the MBA World Summit is automatically accredited for all consecutive MBA World Summits in the years to come (including full sponsorship of accommodation, catering and entertainment). In this, the past MBA World Summits in Hong Kong, Barcelona and Miami were launchpads for its attendees to join and shape this powerful global leadership community, which aims to become the apex leadership network for the most exceptional individuals worldwide. Every year, a multitude of Summit alumni meet at the MBA World Summit to catch up and strengthen their friendships as well as pass on the Summit's innovative and eclectic culture to new members. This growing community carries on the work begun and the relationships forged at the Summit in locally organized „City Circles“, by arranging meet-ups, ground-up initiatives and debating pressing issues.

## A Creative “Laboratory” for Collaborative Exchange

The MBA World Summit is by far “The” platform where the collective voice and wisdom of the most innovative and passionately collaborative MBA students is heard. To this end, many participants prepare a series of experimental workshops, termed ‘Summit Laboratory Sessions’, to share their knowledge and incubate emerging ideas during the course of the Summit. These workshops span an eclectic gamut of topics and provoke vigorous discussion amongst the participants, helping to forge strong relationships amongst this group of upcoming global business leaders.

## A Chance for Outstanding Career Opportunities & Inspirational Sparring with Top-Executives

A small number of carefully selected and highly inspiring companies who share in the Summit's values are also invited to participate in this global forum as partner companies. They contribute to the exciting and stimulating environment by sharing perspectives from the ‘corporate battlefield’ and extending lucrative career opportunities to the attendees - participants will have the option of exclusive face-to-face time with company representatives to discuss new perspectives and future possibilities.

## A Chance to Boost Own Business Ideas

The „Big Idea Lounge“ at the MBA World Summit 2017 in Berlin gives exceptional MBA entrepreneurs the unique opportunity to engage with European top-level VCs and Investors. During the „Ideation Panels“ (IPs) MBA students who can image to become an entrepreneur in the future, are located in a pre-founding phase or seed stage or further progressed entrepreneurs are able to engage into in-depth discussions about on-going business topics among each other and together with investors, industry experts and the who-is-who of Berlin's movers and shakers. Additionally, founders are able to present their businesses in front of a selected number of European top-level investors and sustainable relationship can be built during several networking occasions.

## Sponsorship for Travel, Accommodation and Catering

All of the 100 handpicked student finalists who make it through the rigorous selection process will receive sponsorship for travel, accommodation and entertainment expenses for the Summit.

## Review of the MBA World Summit 2016

Since its inauguration in Hong Kong in 2014, the MBA World Summit has prided itself as the pinnacle international gathering for the global MBA student community. The MBA World Summit 2016 in Miami was no different: 100 exceptional and rigorously selected MBA talents (out of 3.000 applicants) from 31 top business schools across the globe and representing more than 30 nationalities.

## VOICES OF MBA WORLD SUMMIT ALUMNI



Shruti Jindal, Harvard Business School

*„It was my absolute pleasure to be a part of the inaugural Summit. Kudos to you and the entire team who made this huge event possible. I had a great time engaging with so many bright people at the Summit...“ “It will be my honor to stay connected with the MBA World Summit initiative as a proud alumna and help in whatever capacity I can...”*



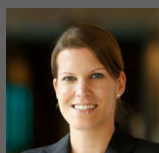
Saurav Datta, NUS Business School

*“Had a really wonderful time with the most inspiring people across the globe. Made new friends, connections and learnt a lot from everyone. Special thanks to MBA World Summit team for taking this initiative. Enjoyed every part of it - from workshops to Barcelona tour and parties. „Inspiration con brio“.”*



Evan Fisher, Columbia Business School

*„...., so I just wanted to send this note to you in big thank you to the entire QX team. I had such an incredible time these past few days and it is amazing to see how well you guys have done in expanding the Summit since we kicked it off in Hong Kong two years ago. I wish you the best and hope to see you in Berlin next year:)“*



Sonja Hiemisch, Schulich School of Business

*„Thank you for putting together such an amazing event! It was truly amazing and definitely lived up to my expectations. Incredible how close people can be after such short amount of time - great job selecting the people!!! The openness and curiosity of people was truly mind-blowing. It was not like any other ‘networking event’ I’ve ever attended - the spirit was really unique.“*



March 1<sup>st</sup> - 4<sup>th</sup> 2017 | Berlin, GermanyMBA  
WORLD  
SUMMIT  
2017.ESMT  
BERLIN

The MBA World Summit 2017 will take place in a city located like no other between past, presence and future: beautiful Berlin - a vibrating, embracing and inspiring city, where you can go passionately feasting on the "smorgasbord of life". You can enjoy its iconic sights, its vast swaths of green, its sky bars and chic restaurants.

Berlin is like an endlessly fascinating 3D textbook where the richly textured global history stares you in the face at every turn. Timeless elegance is artfully blended with the vibrant, modern attitude of the german capital. There's nothing static about Berlin: it's unpredictable, unpretentious and irresistible. And it loves you back - if you let it in.

Main part of the conference will be held at the historical campus of the ESMT Berlin - The former state council building of the German Democratic Republic (GDR), where we will be gathering also in the office of the last president of East Germany's "GDR", Erich Honecker. The building is now hosting a world-class faculty committed to leadership and social responsibility, European competitiveness, and the management of technology. The University's rich collaborative spirit and a location that provides exceptional access to business and the fast-growing markets of the World is representing the perfect host for the MBA World Summit 2017.





**amazon**

**BAIN &  
COMPANY**



**GOOD  
GAME**



**BASF**

The Chemical Company



**goetzpartners**

STRATEGY | M&A | TRANSFORMATION

**BOMBARDIER**

the evolution of mobility

**BERTELSMANN**



Excellence is our Passion

Roland  
**Berger**



**Deutsche Bank**

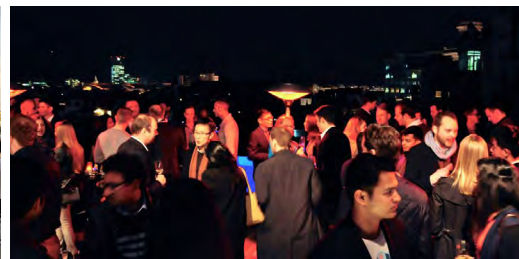




## DAY 1

16:00-  
20:00**March 1<sup>st</sup>, 2017****Welcome Reception**

Located in the bustling heart of Berlin the Welcome Reception is a perfect „ice-breaker“. Participants meet the first time in an inspiring setting to get to know each other and engage in first conversations. Welcoming addresses will open the MBA World Summit 2017 and a keynote speech as well as a panel debate encourage participants to first stimulating discussions.



## DAY 2

09:30

**March 2<sup>nd</sup>, 2017****Welcoming, Keynotes, Remarks**

11:00

**Conference Sessions** -in parallel**Summit Laboratory Sessions (SLS)**

MBA students conduct experimental 'lab sessions' - lectures, workshops, 'talk-shops' or 'think-tanks' designed to inspire and incite intense discussion and best-practice-sharing. These student speakers are allowed complete control over the creative direction of their proposed topics, which are screened, selected and then refined by the organizing committee prior to the Summit.

**Company Presentations**

A dedicated timeslot allotted to partner companies to present their career opportunities and business model. Partner companies benefit by building positive employer brand value through word-of-mouth propagation within the personal networks of these top MBA students.

**Face-to-face Interviews**

Company representatives conduct in-depth interviews with pre-selected candidates in order to recruit students for suitable positions - in parallel through the whole day.



18:30

**Open Terrace Cocktails & Tim-Eisenmann-Award**

A relaxed time to unwind after the day's events, engage in informal discussions and present the "Tim-Eisenmann-Award" for the most inspiring Summit Laboratory Session (SLS).



20:00

**Networking Dinner**

A place of communication, cultural exchange, music and literature - and an architectural jewel in a historic setting: Bertelsmann Unter den Linden 1 has developed into a vibrant, multifaceted venue in the heart of Berlin. It's the perfect location for everyone to engage into in-depth discussions over an enjoyable networking dinner.





# DAY3 *March 3<sup>rd</sup>, 2017*

09:30-  
15:30

Axel Springer  
Unternehmerclub

## Various Expeditions (depending on special interests)

[NEW IN 2017]

### Entrepreneurial Expedition

#### The Big Idea Lounge -brought to you by Axel Springer

During the „Big Idea Lounge“ entrepreneurial MBA-students meet with like-minded peers as well as VC-managers, Investors and the who-is-who of Berlin's movers and shakers in an exclusive setting at the Axel Springer Unternehmerclub to engage into in-depth discussions about on-going business topics, share best-practices, seek mutual inspiration and discuss future-business opportunities. Additionally, seed-staged and further progressed founders are able to present their businesses in front of a selected number of European top-level investors and sustainable relationship can be built during several networking occasions.



### Social Expedition

More than ever, responsibility for our planet and society is an important theme for us all. That's why the MBA World Summit enables students to take a deeper look at social impact issues, and gain first-hand experience in the field and become actively involved in meaningful local and international projects.



### Corporate Expedition

Company representatives may invite a pre-selected group of up to 10 MBA students on a tour to their local office. This presents a powerful opportunity to orientate candidates to the company culture and leave a positive and indelible impression of the employer brand in candidates' minds.



### Dinner & Party

Not just another party but a thrilling evening held at one of the world's top global night-spots. Personal bonds are strengthened between participants in a relaxed setting that allows them to let their hair down and resolve to remain in contact even after the Summit ends.



# DAY4 *March 4<sup>th</sup>, 2017*

10:30

20:00  
Felix  
ClubRestaurant

### Cultural Expeditions

Exciting adventures to the city's cultural hot-spots and heritage sites. It is a special opportunity to build meaningful relationships in a comfortable, informal and inspirational setting.



## OF THE MBA WORLD SUMMIT 2016

MBA  
WORLD  
SUMMIT  
2016

**Jonathan Taylor**  
Stanford GSB,  
*Connecting with others -  
in management and life*



**Luke Mafazy**  
London Business School,  
*The future of luxury goods*



**Talisa Jane du Bois**  
Saïd Business School, Oxford,  
*Why small businesses fail*



**Priyanka Prakash**  
Chicago Booth School of Business,  
*What business can learn from the arts*



**Mai Bocquet**  
Stanford GSB,  
*Innovations in SexTech*



**Robert Uvanović**  
Haas School of Business Berkeley,  
*Leadership in the non-profit  
sector*



**Bo-Erik Abrahamsson**  
Saïd Business School, Oxford,  
*Tripple jumping into tech*



**Thomas Verbist**  
London Business School,  
*Master of efficiency - how to spend  
time on people, not on your computer*



**Christian Burger**  
Kellogg School of Management,  
*How diversity drives the  
bottom line*



**Benjamin Fernandes**  
Stanford GSB,  
*The most important discussion  
you never had in college*



**Abhishek Bhojnagarwala**  
University of Hong Kong,  
*The quantified self*



**Oliver Nguyen**  
London Business School,  
*Big business will be the only  
site of social impact in 2020\**



**Ekta Garodia**  
IESE Business School,  
*Building technical products  
and working with developers:  
A Lecture*



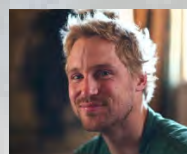
**Félix Gonzalez Herranz**  
Stanford GSB,  
*Improve your pitch!*



**Francesco Schettino**  
Chicago Booth School of Business,  
*Lobbying as a way to promote  
LGBT rights*



**Jane Li**  
Wharton School of Business,  
*How far can a foreign grow in  
an multinational company?*



**Johannes Koeppl**  
Haas School of Business, Berkeley,  
*From working with war prisoners to a startup  
in Silicon Valley - what an MBA can do for you*



**Wendy Shao**  
NYU Stern School of Business,  
*MBA Think Tank: I want to buy  
my first home*



**Erik Galas**  
Desautels Faculty of Management, McGill,  
*The similarities between unethical  
corporate behaviour and sports doping*



**Gary Topp**  
Chicago Booth School of Business,  
*Improv Comedy!*



**Gergely Paljak**  
London Business School,  
*How financial technology  
(„fintech“) changes our world  
- A vision workshop!*



**Mehak Chadha**  
National University of Singapore,  
*Marketing 2.0: Demystifying  
Content Marketing*



**Shruti Jindal**  
Harvard Business School



**Lisette Ludena**  
MIT Sloan

*What are going to be the upcoming  
industries in the next 3-5 years*



**Sören Südhof**  
Stanford GSB



**Belén Monerris**  
HEC Paris

*Impact on society:  
Balancing a career with public service*



**Sangeetha Rajoo**  
London Business School



**Steve Lau**  
NUS Business School

*Healthcare Panel*



**Palakh Saraogi**  
London Business School







MBA WORLD SUMMIT - THE GATEWAY TO  
THE GLOBAL LEADERSHIP COMMUNITYMBA  
WORLD  
SUMMIT  
2014MBA  
WORLD  
SUMMIT  
2015MBA  
WORLD  
SUMMIT  
2016MBA  
WORLD  
SUMMIT  
2017.

The MBA World Summit is not just an event it's moreover a gateway to join and shape the Global Leadership Community (GLC). All Summit attendees from past Summits will be invited to become part of the GLC and to participate in the following MBA World Summit - next opportunity for future attendees will be the 5th anniversary of the MBA World Summit which will take place in 2018 in South Africa.

The Summit is only the beginning of a highly exclusive circle of all these unique leadership personalities which have been rigorously selected out of 3,000 applicants each year. It is the launch pad for this sustainable global community, which aims to become the apex leadership network for the most exceptional and inspiring individuals worldwide that will enrich all Summit participants, past, present & future, through their entire personal and professional lives.

This is the Global Leadership Community at its finest: More than just a professional network, GLC is a private space for authentic global connections to be forged and mutual support offered as members' journey through life together. It is a crucible of original thought, penetrating insight and uplifting relationships that spreads its influence throughout the major cities of the world. In order to foster sustainable personal relationships among our GLC members we are organizing meet-ups, ground-up initiatives and regional chapters in global cities across the world.

Tapping on the high calibre of talent and the outsized ambitions of its rigorously selected members, the GLC will be at the forefront of the global conversation on business in the years to come. As more of its members rise to influential positions around the globe, the GLC will eventually advance beyond facilitating inspiring dialogues to incubating high-impact projects with a positive business and social agenda. This long-term goal, then, is what the GLC is about. 'Inspiration con brio': Inspiration, vigorously applied.

***Become a part of the following MBA World Summit 2017  
and join & shape the GLC!***

SOUTH AFRICA





In order to ensure that we have a great selection of students that have passion for exchange and are willing to contribute to the event as well as sharing the passion for mutual inspiration to learn from each other and to grow on one another, students undergo a rigorous multi-stage selection process to be invited to the Summit. To qualify, MBA students must be first or second year full-time MBA students, on a deferred enrollment program for an MBA (eg. 2+2 or 1+1), Executive MBA students as well as postgraduate MBA students have the possibility of participating the MBA World Summit up to one year after the final graduation.

Applicants will need to do the following in order to apply:

1. Go to our Admission Portal: <https://admissions.mbaworldsummit.com/application> and fill out the „MBA World Summit 2017 - Application Form“
2. Fill in the form including answers to following questions (enough space is provided on the form):
  - a. What do you expect from the MBA World Summit 2017? (maximum 400 characters)
  - b. What can you contribute to the MBA World Summit 2017? (maximum 400 characters)
  - c. SLS - Summit Laboratory Session (optional): If you would like to co-create the agenda for the Summit by conducting a “lecture”/”workshop”/”talkshop”/”think tank”/a creative format of your choice, please suggest a possible topic along with a brief description (maximum 400 characters)
  - d. And please upload your CV

## Deadlines & Important Remarks

- Applications for the MBA World Summit 2017 are open as of May 27<sup>th</sup> 2016
- The **Late Bird** deadline to submit the application is 23:59 GMT, November 27<sup>th</sup>, 2016, applicants pay an application handling fee of EUR 50
- **Lucky Bird** Submissions received by September 30<sup>th</sup> enjoy a reduced application handling fee of EUR 40
- **Early Bird** Submissions received by August 19<sup>th</sup> 2016 enjoy a reduced application handling fee of EUR 30
- Lucky and Early Bird applicants will be informed within 7 days after submission of the application whether they are invited to the “Qualifying Round”; all Lucky and Early Bird Applicants will furthermore be included to our monthly “Opportunity”-Letter with access to exclusive global job- and interview opportunities for one year
- Applications can only be processed after having received the application handling fee
- Those who are accepted to the “Qualifying Round” will receive regular updates on the MBA World Summit 2017 and exclusive information about our partner companies
- “Qualifying Round” consisting of asynchronous video interviews will be held between December 2<sup>nd</sup> 2016 and December 29<sup>th</sup> 2016
- All selected summit participants will be notified by January 23<sup>rd</sup> 2017

Further inquiries should be directed to Ms. Jessica Froehlich at the following e-mail address:

## Latest Updates

Please keep in touch with the latest developments pertaining to the “MBA World Summit 2017” by connecting over Facebook [www.facebook.com/MbaWorldSummit](http://www.facebook.com/MbaWorldSummit) or by visiting our website [www.mbaworldsummit.com](http://www.mbaworldsummit.com).

## Contact Details of Organizing Committee

QX-Quarterly Crossing GmbH  
QX-Manor  
Lerchesbergring 96  
60598 Frankfurt am Main, Germany  
Tel.: +49 69 299 255 51  
[jessica.froehlich@quarterly-crossing.com](mailto:jessica.froehlich@quarterly-crossing.com)  
[www.quarterly-crossing.com](http://www.quarterly-crossing.com)