

**MBA
WORLD
SUMMIT
2016**

**The Pinnacle Summit of the
Global MBA Community**
March 9th - 11th, 2016 | Miami

**Official
Program**



DEAR FRIENDS

True to the motto: "The best things come in threes!" it is time to celebrate another milestone with the third edition of the MBA World Summit in 2016! This year's episode hosts 106 of the most promising MBA students from business schools all over the world. These future leaders will actively engage in a vibrant exchange of ideas, best practices and revolutionary concepts.

Looking at previous locations hosting this pinnacle event we have come a long way from the breathtaking Asian city of Hong Kong via the magnificent European metropolis of Barcelona and have found - once again - a city suiting our needs! "Magic City" Miami with its stunning views, fine weather and tropical flair provides the means of vitality and inspiration complementing hard hours of focused work on challenging topics! Our partnering business school the University of Miami School of Business Administration does represent the modern future of business.

In an international comparison the MBA World Summit remains the only platform to utilize the collective wisdom of the most innovative and passionately collaborative MBA students - all unified in an unique brand of curated "MBA crowdsourcing"! By the help of our proven concept of Summit Laboratory Sessions ("SLS") the participants will deep-dive into a wide array of topics - thereby discovering contrasting perspectives and multidisciplinary approaches helping them to tackle the most pressing global problems.

Organizing the event we look forward to spreading the concepts of sharing knowledge, cross-pollination of ideas through diverse fields and cross-functional collaborations among industries. Therefore our personal expectation for the MBA World Summit is to be at the forefront of the global exchange of high-impact ideas and to ride this wave into the future!

For achieving these goals we partner with some of the most innovative companies around the globe. To our field of millennial attendees they offer highly satisfying career opportunities such as the chance of engaging in 'face-to-

face'-encounters with top-executives. Discussing career strategies in this setting students manage to identify potential areas for future personal and professional growth.

All attendees have passed our rigorous multi-staged selection process and, hence, are allowed to see themselves as a group of the most charismatic, dynamic and visionary MBA candidates. As the past has shown these individuals will make use of their extraordinary skill-set forging strong bonds in a highly stimulating environment.

But the Summit is more than just a single event: for MBA students it serves as a gateway into the powerful Global Leadership Community (GLC) that is comprising Summit participants - past, present and future! Whereas some alumni return to attend the main event the GLC features ground-up initiatives, regional chapters and smaller events lifting this exciting community to an even higher level. Our overall goal is to build a truly global community of leaders sharing the characteristic of openmindedness and the drive to shape a better future for our planet.

We await with great anticipation the all new generation of future leaders in Miami!

Let's shape the future together!
Cheers!

Yannick & Thomas



Yannick Reiss
Managing Director & CIO,
QX-Quarterly Crossing



Thomas Fuchs
Founder & CEO,
QX-Quarterly Crossing



**MBA
WORLD
SUMMIT
2014.**



**MBA
WORLD
SUMMIT
2015.**



THANK YOU!

THE VOICES

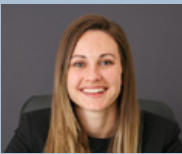
LEADERS 1
10:45 AM - 11:45 AM



Jonathan Taylor (1)
Stanford GSB,
*Connecting with others -
in management and life*



Luke Mafazy (2)
London Business School,
The future of luxury goods



Talisa Jane du Bois (3)
Saïd Business School, Oxford,
Why small businesses fail



Amazon (4)
Company Presentation

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LEADERS 2
11:45 AM - 12:45 PM



Priyanka Prakash (5)
Chicago Booth School of Business,
What business can learn from the arts



Robert Uvanović (6)
Haas School of Business, Berkeley,
Leadership in the non-profit sector



Shruti Jindal
Harvard Business School



Lisette Ludena
MIT Sloan

(7)

*What are going to be the upcoming
industries in the next 3-5 years*



Mehak Chadha (8)
National University of Singapore,
*Marketing 2.0: Demystifying
Content Marketing*

LEADERS 3
12:45 PM - 1:45 PM



Mai Bocquet (9)
Stanford GSB,
Innovations in SexTech



Bo-Erik Abrahamsson (10)
Saïd Business School, Oxford,
Tripple jumping into tech



Thomas Verbist (11)
London Business School,
*Master of efficiency - how to spend time on
people, not on your computer*



Henkel (12)
Company Presentation

LEADERS 4
1:45 PM - 2:45 PM



Johannes Koeppel (13)
Haas School of Business, Berkeley,
*From working with war prisoners to a startup
in Silicon Valley - what an MBA can do for you*



Wendy Shao (14)
NYU Stern School of Business,
MBA Think Tank: I want to buy my first home



Erik Galas (15)
Desautels Faculty of Management, McGill,
*The similarities between unethical
corporate behaviour and sports doping*



Gary Topp (16)
Chicago Booth School of Business,
Improv Comedy!



Bombardier (17)
Company Presentation

LEADERS 5
2:45 PM - 3:45 PM



Christian Burger (18)
Kellogg School of Management,
How diversity drives the bottom line



Benjamin Fernandes (19)
Stanford GSB,
*The most important discussion you
never had in college*



Abhishek Bhojnagarwala (20)
University of Hong Kong,
The quantified self



Big Idea Lounge (21)



Bertelsmann (22)
Company Presentation

LEADERS 6
3:45 PM - 4:45 PM



Oliver Nguyen (23)
London Business School,
*Big business will be the only
site of social impact in 2020'*



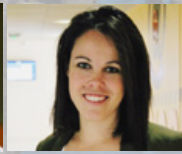
Ekta Garodia (24)
IESE Business School,
*Building technical products and
working with developers: A Lecture*



Félix Gonzalez Herranz (25)
Stanford GSB,
Improve your pitch!



Sören Südhof
Stanford GSB



Belén Moneris
HEC Paris

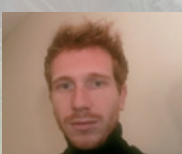
(26)

*Impact on society:
Balancing a career with public service*



Goodgame Studios (27)
Company Presentation

LEADERS 7
4:45 PM - 5:45 PM



Francesco Schettino (28)
Chicago Booth School of Business,
Lobbying as a way to promote LGBT rights



Jane Li (29)
Wharton School of Business,
*How far can a foreign grow in
an multinational company?*



Gergely Paljak (30)
London Business School,
How financial technology („fintech“) changes our world - A vision workshop!



Sangeetha Rajoo
London Business School



Steve Lau
NUS Business School



Palakh Saraogi
London Business School

(31)

Healthcare Panel



goetzpartners (32)
Company Presentation

THE AGENDA

WEDNESDAY, MARCH 9

16:00 - 18:00	Hyatt Regency Miami	Start of Conference & Panel discussion hosted by UM School of Business Administration
18:00 - 20:00	Hyatt Regency Miami	Welcome drink reception @ a spectacular open-air setting in downtown

THURSDAY, MARCH 10

8:30 - 9:30	University of Miami	Power-Breakfast & Registration
9:45 - 10:30	University of Miami	Welcoming: Thomas Fuchs & Yannick Reiss + Keynote Speech

Summit Laboratory Sessions

Leaders	Start time	Slot 1	Slot 2	Slot 3	Slot 4	Slot 5	Slot 6
#1	10:45	1	2	3	4		
#2	11:45	5	6	7	8		
#3	12:45	9	10	11	12		Lunch
#4	13:45	13	14	15	16	17	Lunch
#5	14:45	18	19	20	21	22	
#6	15:45	23	24	25	26	27	
#7	16:45	28	29	30	31	32	

Company
interviews
(in parallel)

18:15 - 19:15	Campus Terrace @ UM	Sunset Cocktail Reception including Tim-Eisenmann-Award Presentation
19:15 - 20:30	Bus Transfer	Brief stop over at the hotel
20:30 - 22:30	Hyatt Centric South Beach	Flying dinner & Networking @ South Beach's buzzing art deco district

FRIDAY, MARCH 11

10:00 - 13:00	Cultural expeditions
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Urban Art Expedition:
The Wynwood Art District

A Miami classic - the Beach Day:
South Beach architecture & sunbathing

Adventurous Getaway:
Biscane Bay Cruise

14:00 - 19:00	Pop-up Manor	Garden party in a spectacular seafront mansion
20:30 - 22:00		Dinner on own
22:00 - open		Party at one of Miami's finest clubs

SATURDAY, MARCH 12

10:00	Hyatt Place Miami East	Farewell Breakfast
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THE MAIN VENUE



UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



Founded in 1929 the University of Miami School of Business Administration represents what we call a perfect fit for the host venue of the MBA World Summit 2016! Its combination of lavish architecture and the state of the art conference equipment serves as a perfect basis for the Summit Laboratory Sessions. Meanwhile the palm trees growing on the campus' green territories complemented with year round sunshine create an atmosphere of stimulation and inspiration. A quick glance at the alumni list - containing names of several Fortune 500 CEOs - reveals how succesful this exciting mix of first-class education and tropical flair has proven to be. Both the school's and the city's future role for business will be discussed by UM's own Jeff Hunter as he is sharing insights on the importance of Miami as the "Gateway to Latin America" on Wednesday night.

THE SPOTS in detail



Located in the heart of Miami South Beach we find the Hyatt Centric SB. Within a block from the famous luxe Ocean Drive the hotel features a roof deck for a first class wine & dine - having a calm breeze blowing in from the Atlantic. At this stage the latest you will fall in love with the city and its dynamic nightlife.

HYATT CENTRIC SOUTH BEACH



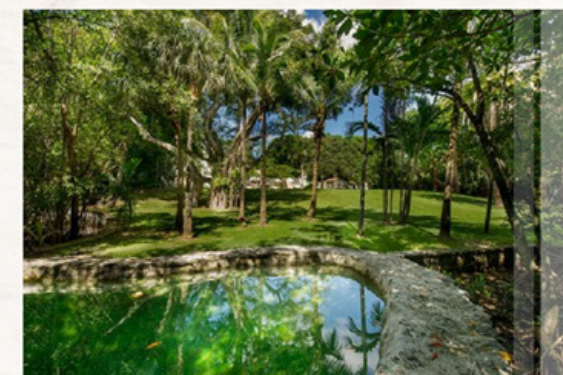
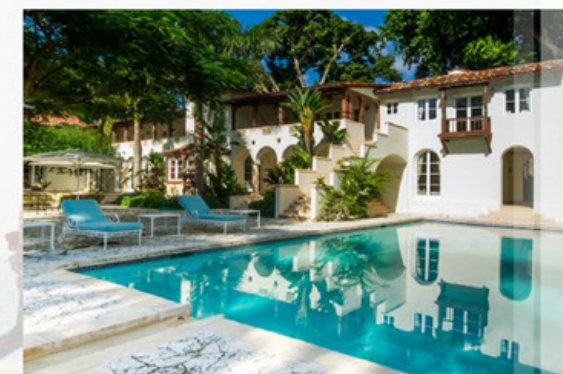
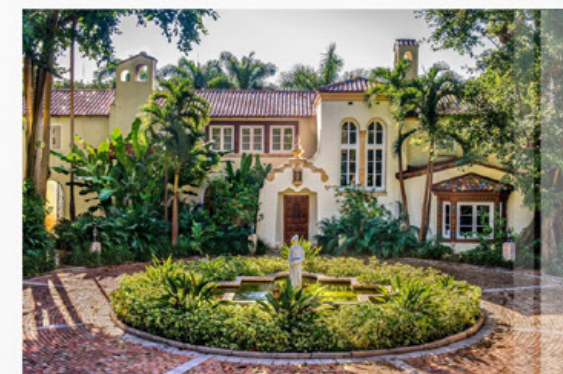
RIVER-WALK BAR



A casual yet lively environment right at the Miami river surrounded by illuminated high rises. Directly following Jeff's speech we will find ourselves discussing Miami's future role in Latin American relations while enjoying chilled drinks and watching spectacular yachts crossing by. This way of opening up the 2016 MBA World Summit truly is at the essence of a typical downtown Miami experience.

THE MBA WORLD SUMMIT POP-UP MANOR

We are proud to present an absolute highlight of the MBA World Summit 2016. Secluded behind a private gate in Miami's exclusive residential district of Coconut Grove, the Pop-up Manor is tucked away on 6.9 acres of well-manicured lawn. La Brisa Mansion originally was constructed during the 1920s and recently went through a restoration making it an outstanding estate even to Miami standards. Nature lovers will appreciate the extensive mangrove forest stretching for several hundred feet up to the shoreline - where a private observation deck and port can be found! Together with the endless outdoor seating opportunities, the pool, a Koi pond, the huge terrace areas, the fire places and the stunning bay view this makes for the perfect entertainment space for a mind-blowing garden party. Experience meaningful & deep-diving conversations resulting in sustainable friendships for a lifetime.



THE EXCURSIONS

A Miami classic - the Beach Day

Just imagine: After an enriching yet challenging day of SLS and concentrated networking activities you get the chance to relax in the golden sand, then enjoy a solid match of beach volleyball before you dive into the waters of Miami's most beautiful beach. Sounds phenomenal, hm? Lacking the architectural skill set for building a sand castle? What a lucky coincidence having Miami Beach's iconic ocean drive - home to some of the finest examples of Art Deco architecture - just a stone cast away! Take a break from sunbathing and discover the great achievements of Miami's boom in the 1930s!



Urban Art Expedition

Ever dreamed of attending Art Basel Miami Beach but were busy doing case studies instead? Here is your chance! Join us on a tour through the well-known Wynwood Art District. We will make our way from private collections via smaller art galleries to the infamous warehouse district that has become a canvas for the world's greatest artists in the genre of graffiti and street art. Together with more than 80'000 square feet of walls covered in paint the area's cozy cafés justify the neighborhood to be listed among America's hippest.



Adventurous Getaway

Get on board and prepare for an unforgettable boat ride along scenic Biscayne Bay - smelling the salty air, sun rays warming your skin, while the foam splashes on deck. See Miami's spectacular coastal sites including the beautiful downtown Miami skyline, the Port of Miami, Fisher Island, Miami Beach and "Millionaire's Row" - the homes of the rich and famous. Back on the mainland you are to choose between strolling around Bayside Marketplace & Marina and discovering the beautiful views of Bayfront Park.



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THE MAP

Wynwood Art District

Hyatt Centric South Beach

Ocean Drive & Beaches

Hyatt Regency & River-walk Bar

University of Miami

Biscayne Bay Cruise

Pop-up manor

THE PARTNERS

Our deepest gratitude goes to our generous host,
the **University of Miami School of Business**,
for providing us with an excellent premise for the MBA World Summit 2016.
Special thanks to Jeff Hunter, Executive Director of Graduate Business Admissions for
the great support throughout the entire preparation process.

Furthermore, we would like to convey our sincere appreciation to our **partner companies** for
their resilient partnership and for sharing the vision of the MBA World Summit.

In addition, a huge "Thank You!" to everyone spreading our message - **Career Centers, MBA
Club Presidents** and again all our great **alumni & members of
the Global Leadership Community (GLC)**.

Our greatest thanks, however, go to all the attending MBA students shaping the MBA World
Summit's agenda year by year with all their expertise and passion - in the end only you guys
make the MBA World Summit what it is today.

The Amazon logo, featuring the word "amazon" in a bold, black, sans-serif font, with a curved orange arrow underneath it pointing from the 'a' to the 'z'.The Berthelmann logo, featuring the word "BERTELSMANN" in a bold, blue, sans-serif font.The BASF logo, featuring a blue square icon with a white dot inside, followed by the word "BASF" in a bold, white, sans-serif font, and the tagline "We create chemistry" in a smaller, white, sans-serif font below it.The Henkel logo, featuring the word "Henkel" in a bold, red, sans-serif font, enclosed in a red oval, followed by the tagline "Excellence is our Passion" in a red, sans-serif font.The Bombardier logo, featuring the word "BOMBARDIER" in a bold, black, sans-serif font, followed by the tagline "the evolution of mobility" in a smaller, black, sans-serif font.The Goetzpartners logo, featuring a blue geometric icon, followed by the word "goetzpartners" in a blue, sans-serif font, and the tagline "STRATEGY | M&A | TRANSFORMATION" in a smaller, blue, sans-serif font below it.



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