

MBA WORLD SUMMIT 2019

The Pinnacle Summit
of the Global Leadership Community
March 13th - 15th, 2019 | Sydney

*OFFICIAL
PROGRAM*

DEAR FRIENDS,

The 6th MBA World Summit is not more than an eye blink away and with great pleasure, we are releasing the official program of the MBA World Summit 2019 which is, yet again, more exciting than ever before.

We could not be more delighted to host this year's MBA World Summit at the Australian Graduate School of Management (AGSM) at the University of New South Wales Business School in Sydney Australia, our 5th continent after being guests in Africa, Asia, Europe and North America. Once again, the program will engage the most inspiring MBA students hailing from the finest teaching institutions around the world as well as superb leaders and organizations representing the manifold stakeholder groups of all walks of life.

With a thrill of anticipation, we are looking forward to this year's batch of visionary and charismatic future leaders. Together, we will discuss today's most pressing issues, exchange first-hand learning experiences and share best-practices to come up with creative and sustainable solutions that might improve the world we live in today. Thereby, each participant enriches the trustful-creative atmosphere of the MBA World Summit by challenging his or her own courageous ideas and inspirational visions that, together, foster an environment of inspiration and inclusion.

This year, the MBA World Summit is hosted by AGSM @ UNSW Business School in the bustling and vibrant city of Sydney, right on the shore of the ocean. The Sydney area was populated for more than 30,000 years by Indigenous Peoples and countless traces and engravings remain until this day that bear witness to the Aboriginal historic background. In fact, the area is the richest in terms of Aboriginal archeological sites. The city itself has become one of the most important touristic and economic centers in the country and its financial hub. Where lots of foreign banks and multinational corporations settled down, undermining the city's role and potential within Australia.

A central role in developing the city to economical and intellectual world elite also plays the University of New South Wales. As the continent's top institution, the university along with AGSM is attaching great importance to engage students to show hands-on work and actively contribute to Australia's thriving economy. They provide a global learning environment to gather the highest quality of vision, leadership, passion and inspiration in people to discuss today's most relevant political, economic and social issues.

The conference in Sydney will be shaped by the experiences, interests and passions that every participant brings to the table. The event itself is the link to build bridges not only between you as participants, but also between different schools of thought and,

most importantly, between different cultures. This diversity being key in steering today's change for tomorrow's future. Everyone involved in this pinnacle event is able to tackle their individual challenges, overcome obstacles and seize the chance of improving the world for the better. As today's future leaders, however, it is our responsibility to align our own agenda with the common welfare of your community. Only by recognizing all people as complementary counterparts, by collaboratively working together and by understanding cultural diversity it is possible to develop our true potentials and leave a long-lasting footprint on this earth.

This year's MBA World Summit especially puts emphasize on innovation and how it can facilitate global growth. During the "Big Idea Lounge", you will explore different activities at the UNSW's Michael Crouch Innovation Centre to not only enrich your own mindset as a future global leader, but also actively engage and let the others prosper through sharing your previous experiences; an atmosphere of collaboration and peer-learning from which all involved parties will benefit in the end.

To become part of this exciting journey, each MBA student went through a tough and challenging multi-staged application process and had to win recognition within over 2,000 applications from the worldwide leading business schools. Once again, you made it extremely hard for us to select the 100 most inspiring personalities and we are now incredibly delighted to invite those to Sydney to join the Global Leadership Community. The GLC comprises all summit participants of past, present and future. Since its inauguration in 2014, the GLC has grown to an impactful worldwide community, where members regularly get together in 30 so called "City Circles" to deepen in global discussions and to take apart issues and innovations across all societal sectors. The GLC is more than just a professional network, but a private space for authentic global connections that last a lifetime.

We are tremendously thankful for the opportunity to host this year's MBA World Summit in the City of Sydney.

Especially, we want to thank the University of New South Wales (AGSM @ UNSW Business School) as well as the Museum of Contemporary Art. Without their tremendous engagement in the past months this journey would not have been possible.

See you soon down under!

Cheers!

Thomas, Yannick, Fabio
& the MBA World Summit Organizing Committee



Thomas Fuchs
Founder of the
MBA World Summit



Yannick Reiss
Founder of the
MBA World Summit



Fabio Teichmann
Head of Organizing
Committee
MBA World Summit

MBA
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SUMMIT
2014.



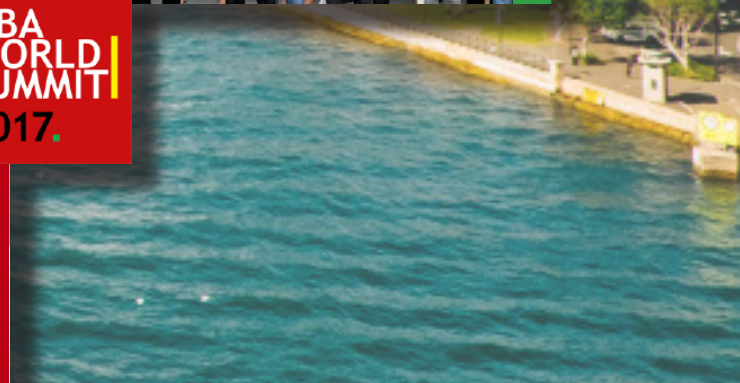
MBA
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2015.



MBA
WORLD
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2016.



MBA
WORLD
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2017.



MBA
WORLD
SUMMIT
2019



MBA
WORLD
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2018.

THE AGENDA

DAY I - WEDNESDAY, MARCH 13th

| | | |
|-------------|--------------------------------------|--|
| 10:00-15:30 | Various Locations | Cultural Expeditions <i>Exploring Sydney together (see page 6)</i> |
| 16:00-17:00 | Museum of Contemporary Art Australia | Conference Registration & Networking |
| 17:00-20:30 | Museum of Contemporary Art Australia | Welcome Reception <i>Speeches, Panel Discussion & Welcoming Drinks</i> |

DAY II - THURSDAY, MARCH 14th

| | | |
|-------------|--|--|
| 08:30-09:00 | Reception Area, John Niland Scientia Building (JNSB) | Check-in & Breakfast |
| 09:00-10:00 | Ground Floor Terrace, JNSB | Welcome to Country <i>a traditional ceremony</i> |
| 10:00-11:00 | Leighton Hall, JNSB | Lightening Talk <i>Michael Priddis on Innovation for Global Growth</i> |
| 11:00-12:00 | Various Locations, JNSB | Summit Laboratory Sessions (1/2) <i>for more information see pages 8 & 9</i> |
| 12:00-13:00 | Scientia Lawn, JNSB | BBQ Lunch Break |
| 13:00-17:00 | Various Locations, JNSB | Summit Laboratory Sessions (2/2) <i>for more information see pages 8 & 9</i> |
| 17:30-18:00 | Tyree Room, JNSB | Tim-Eisenmann-Award Ceremony |
| 18:00-21:00 | Tyree Room, JNSB | Congratulations & Cheers <i>Drinks & buffet</i> |

DAY III - FRIDAY, MARCH 15th

| | | |
|-------------|---|---|
| 09:30-10:30 | Reception Area, JNSB | Check-in & Breakfast |
| 10:30-11:30 | Michael Crouch Innovation Centre, UNSW Sydney | Lightening Talk <i>for more information see pages 10 & 11</i> |
| 11:30-16:00 | Michael Crouch Innovation Centre, UNSW Sydney | Big Idea Lounge <i>different new technology maker activities</i> |
| 16:00-18:00 | Conference Hotel "Alison & St Marks Lodge" | Individual Transfer & Refreshment <i>to the lodges and later to the Opera Bar</i> |
| 18:00-late | Opera Bar | Afterwork Sundowner Drinks <i>& Party 'til late @ various locations in Sydney</i> |

Welcome Reception @ Museum of Contemporary Art Australia

OPENING REMARKS



Professor Nick Wailes

*Director AGSM and
Deputy Dean UNSW
Business School*

PANEL DISCUSSION with

Stephen Scheeler

Former Facebook MD in ANZ

Nicolas Chu

CEO Sinorbis

Gail Williamson

CGO WiseTech Global

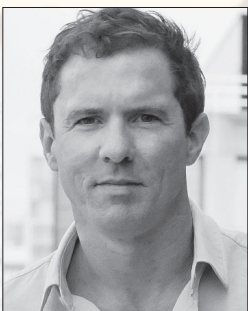
Host: Nick Wailes

Director AGSM

Summit Laboratory Sessions (SLS)

| Leaders | Start Time | Slot 1 | Slot 2 | Slot 3 | Slot 4 |
|---------|------------|--------|--------|--------|--------|
| #1 | 11:00 | (1) | (2) | (3) | (4) |
| Lunch | 12:00 | --- | --- | --- | --- |
| #2 | 13:00 | (5) | (6) | (7) | (8) |
| #3 | 14:00 | (9) | (10) | (11) | (12) |
| #4 | 15:00 | (13) | (14) | (15) | (16) |
| #5 | 16:00 | (17) | (18) | (19) | (20) |

Keynote-Speech

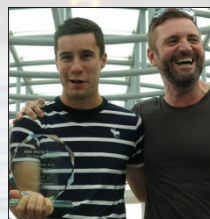


Michael Priddis
CEO at Faethm

Michael started off his career in consultancy and soon began to focus on innovation related topics in strategy, markets, product, and customer experiences for service sector companies. Shortly before acquiring his

own degree at AGSM, he founded his own company S&C to focus on the integration of data-driven strategy and human-centered design for new product development. After 5 years BCG Digital Ventures took over his company and Michael became a partner to lead the founding of the Asia arm of the department. Today, Michael is the CEO of Faethm that leverages AI, robotics and the Internet of Things to design the 4th industrial revolution and the future of work. The company is working together with governments as well as major companies in 19 industries and 10 different countries.

Tim-Eisenmann-Award



The "Tim-Eisenmann-Award" was named after its 2014 inaugural winner and is awarded each year to one of the 100 participating MBA students. The award is presented to the best speaker at the MBA World Summit. One who exemplifies leadership through his or her presentation at the Summit Laboratory Sessions. The recipient of this award has to be nominated and voted on by the attendees. Previous recipients have helped the community envision the future and identify paths to success. The award will be presented at an evening cocktail session at the end of the second day of the MBA World Summit.

CULTURAL EXPEDITIONS

We prepared the three following options for you to explore the city of Sydney before the MBA World Summit gets started



CITY AND COASTAL WALKS (DURATION 1-3H)

Before we deep dive into our conference we believe it is essential that you familiarize yourselves with the new environment and the new culture. For this purpose we prepared three different city and coastal walks where you can explore the City of Sydney and learn a thing or two about the rich historic background of this city and continent as a whole. All of the three walks do combine many different elements, i.e. historic building, parks, museums and memorials but also modern buildings that are shaping Sydney's profile profoundly.

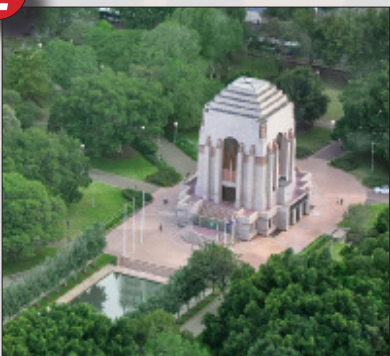
1



TOUR 1 (START: 10 AM, TOWN HALL SQUARE)

The first tour is a walk along historic places that give a first insight on how the city developed. On your journey you will pass by places like Sydney Town Hall, the Queen Victoria building, will walk through Chinatown district, but also get the chance to learn about Australia's unique and astonishing wild and maritime lives at the Australian National Maritime Museum, Sydney Zoo & the Sealife Aquarium. But also the art lovers will get their money's worth at the Museum of Applied Arts & Sciences, or Powerhouse Museum as it is also referred to.

2



TOUR 2 (START: 12 PM, TOWN HALL SQUARE)

The second tour guides you along some of the most famous landmarks and UNESCO World Heritage List buildings of the city, including Sydney's Opera House. Starting out as a coastal walk, you will get a glimpse on political history while passing through the mesmerising Royal Botanical Gardens. Heading south you will visit the Art Gallery of NSW, one of the most important public art galleries of the whole country, before making your way towards the ANZAC War Memorial, situated in the Australian version of Hyde Park.

3



TOUR 3 (START: 02 PM, TOWN HALL SQUARE)

On the third tour you will stick more closely to the water with the sea breeze flowing through your hair while you observe the Opera House from a distance or wander through the Barangaroo Reserve. The Barangaroo Reserve is a 22 hectare reinvention of a historically significant site, integrating Aboriginal history and a modern public space for everyone. You will, additionally, get a first glimpse at our first conference venue, the Museum of Contemporary Art, but also see the The Rocks Discovery Museum as well as the Sydney Observatory.

WELCOME RECEPTION

MBA
WORLD
SUMMIT
2019.



MUSEUM OF CONTEMPORARY ART

Museum of
Contemporary
Art Australia

The MCA is one of Australia's most important museums. It officially opened in 1991 and underwent major extensions between 2010 and 2012. During these, the "Mordant Wing" was added designed by architect Sam Marshall.

As the name implies, the MCA focuses on exhibiting the work of living artists. At this time, you can find exhibitions featuring David Goldblatt, who documented the lives of South African people since 1948, or "Today Tomorrow Yesterday", which considers the impact of the past and the influence of history on artistic practice today. We are honored to be able to welcome all of you after your cultural immersion tours at this incredible venue and have the speakers' panel with our top-notch guests.



WELCOME RECEPTION @ MCA AUSTRALIA

| | |
|-------------|--|
| 16:00-17:00 | Conference Registration & Networking |
| 17:00-17:15 | Welcoming <i>MBA World Summit Organizing Committee</i> |
| 17:15-17:30 | Opening Remarks <i>Nick Wailes, Director AGSM & Deputy Dean UNSW</i> |
| 17:30-18:30 | Panel Discussion <i>on "Innovation for Global Growth"</i> |
| 18:30-20:30 | Welcoming Drinks <i>& Canapés for our get-together</i> |
| from 20:30 | Networking, Dinner, Return to Hotels <i>individually</i> |



THE VOICES

Summit Laboratory Sessions 2019

LEADERS 1 (11:00am - 12:00pm)

(1)



**AAMIR
OGNAWALA**
Australian Graduate
School of Management

Is AI making us less human?

(2)



**FÉLIX
LAVOIE-PÉRUS**
Laval
University

Rethinking money for a fairer economy
and healthier planet

LUNCH BREAK (12:00pm - 01:00pm)

LEADERS 2 (01:00pm - 02:00pm)

(5)



**ARJUN
KUMAR**
INSEAD

MBA? Yes, and...

(6)



**ANUM
MAZHAR**
McGill
University

10 horror stories in the service
industry and lessons learnt

LEADERS 3 (02:00pm - 03:00pm)

(9)



**SAJID
BOKHARI**
Australian Graduate
School of Management

The rise of the intrapreneur

(10)



**SHASHA YUAN,
KATARINA GELKE,
VAISHALI BENDRE &
MOHIT KUMAR RAI**
Frankfurt School of
Finance & Management

Exploring cross cultural management
in a globalized world

LEADERS 4 (03:00pm - 04:00pm)

(13)



**SHIKHA
MALHOTRA**
National University of
Singapore

World without words

(14)

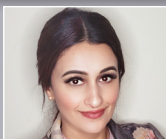


**YAMINI
SHARMA**
National University of
Singapore

Solving for the 'Aha' moment

LEADERS 5 (04:00pm - 05:00pm)

(17)



**NEERU
GILL**
Queens
University

Motherhood of biases

(18)



**MARIEL LANGLOIS &
TANZI KHAKIMOVA**
McGill
University

Redefining good business:
Shifting priorities & global perspectives.

(3)



**ABHI
DUA**

University of Michigan
Stephen M. Ross School
of Business

Identifying your identity

(4)



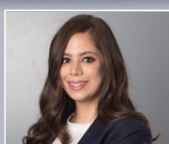
**SHILPA
EMAMI**

University of Chicago
Booth School of Business

Rising Tide:

Impact of the Emerging Markets on the
global economy.

(7)



**DANA
SHAHEEN**

London
Business School

**Entrepreneurship in uncharted
territories**

(8)



**CARSON KOTNYEK
& JOHN MASON**

University of Toronto
Rotman School of Ma-
nagement

Top managers' perspective

(11)



**JESSICA
HARMER**

IE
Business School

Design Thinking for social innovation

(12)



**GEOFFREY
ROWAN**

University of Miami
Business School

Greater than You:

Failure, mindset, success.

(15)



**AKSHITA
AGARWAL**

Indian Institute of
Management Ahmedabad

Leadership 4.0:

What you need to lead in the Fourth
Industrial Revolution.

(16)



**MAXIMILIAN
LLISTOSELLA Y
BISCHOFF**

London
Business School

The future of mobility:

Trends and innovations that could shape
the future of mobility.

(19)



**PATRICK
PREHL**

ESADE
Business School

**Fighting the fear of digital disruption
by embarking on new paths**

(20)



**VARIOUS
SPEAKERS**

ICU
Scholars

„AI“:

An absolut game changer for society?

THE BIG IDEA LOUNGE

THE FOUNDERS PROGRAM

UNSW embedded a unique model for entrepreneurship within its premises. Through the Founders Program UNSW is answering the challenges posed by the rapidly changing world of work by delivering to its students, staff and alumni Australia's most comprehensive university-based entrepreneurship initiative, the Founders Program. Comprising 11 initiatives, this program has been designed to embed entrepreneurial skill building at scale within the university community, while also identifying and supporting exceptional entrepreneurial talent to launch startups with global impact.



LEGACY IS NOT CREATED IN A DAY

We believe that real change is not created within a day but needs to be viewed through a long-term lens. The activities at the Michael Crouch Innovation Center at UNSW are intended to give you an idea of their approach, their programs and how they work with different partners and communities. We think that this can be the groundwork and inspiration for future efforts that we need on this planet.

With this in mind we hope to ignite the spark in you to aim for creating sustainable change in the lives of families, communities, and cities around you. And who knows how far you can get?!

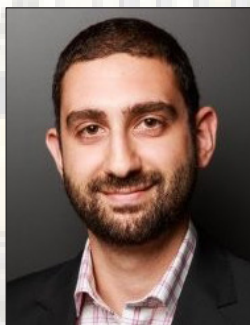
A ONCE-IN-A-LIFETIME LEARNING IMMERSION

As part of the Innovation Day, our Big Idea Lounge, students are invited to participate in a once-in-a-lifetime learning immersion at the Michael Crouch Innovation Centre. Through a number of different "new technology maker" activities an opportunity will be provided to the students to engage and, more importantly, actively shape the idea lounge together with all other participants. From identifying opportunities or fields of required action to develop a new business model to re-thinking existing ones and approaches to do business in today's context. All of these

may form part of this day. The students are the ones that shape the agenda. The goal is not only to facilitate an exchange of the students' ideas, but also to drag them out of their comfort zones and to share their knowledge so that everyone can benefit from this day. We also seek to remove pre-conceived ideas and assumptions about the nature of business and innovation.



Speaker for the Day



CODY AARON

VP Corporate Development @ Project Everest Ventures

Cody started out his career as an engineer but soon took up the challenge to venture into the business side. He worked in a start-up and gathered experiences in one of the top-tier management consulting firms in Australia. Today he is in the leadership team at the start-up Project Everest Ventures - a for-profit, social enterprise business that sends groups of University students to developing countries to work on social enterprises within the community. A petroleum engineer by training, Cody holds an MBA from AGSM.

THE SPOTS in Detail

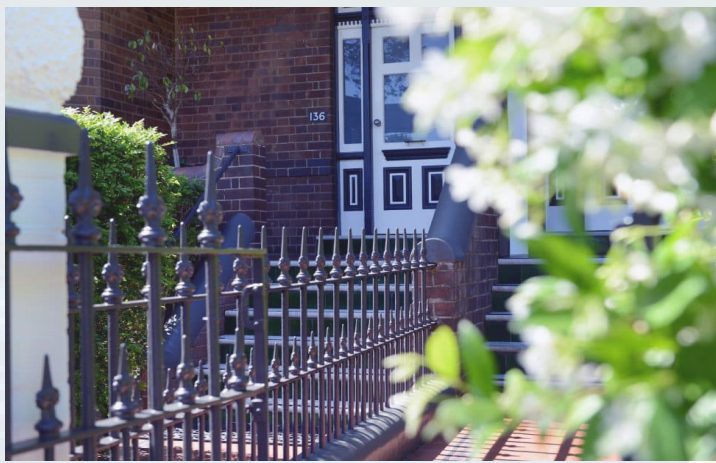


UNSW | **AGSM** 
Business School

AGSM @ UNSW Business School

As Australia's leading graduate school of management, AGSM @ UNSW Business School offers innovative, experiential, world-class programs designed to equip a new generation of leaders to thrive in an accelerated world.

With more than 40 years of leadership in Australia, our globally ranked MBA programs are taught by internationally recognised faculty with industry experience. AGSM students are immersed in active learning experiences and exposed to practical skills and tools they can immediately apply to real business problems. Our Executive Education courses are designed and facilitated by industry thought leaders and AGSM faculty to build individual and organisational capability, combining the latest thinking and best practice within an outcomes-focused problem-solving environment. Next to its top-notch MBA programs, students of AGSM are offered a variety of opportunities: cooperations to study abroad and the opportunity to engage in the activities of the Michael Crouch Innovation Centre, to name just a few. Needless to say that we are humbled to be received by this institution this year for the Summit!



Conference Hotel

St Marks & Alison Lodge | Randwick

We will call St Marks & Alison Lodge our homes during this year's MBA World Summit. The lodges are located in Randwick, in the vicinity of the university and belong to a bigger network of lodges in Sydney. Many of those are heritage-listed buildings with an exciting history of their own. Although offering every convenience one would expect from a hotel, they invite you to dive into the lives of locals as the properties blur seamlessly into their local contexts. We are looking forward to being guests at these traditional, yet modern and vibrant places.



Sydney Afterwork *@Opera Bar*

To look back on three inspiring and challenging days of conference and to celebrate what we will have accomplished together, we will watch the sunset at one of the most “instagrammed” spots on the planet. With a glass of wine and one of the best views on the Sydney Opera House, it is the perfect place to get nostalgic and wish you all farewell.

THE MAPS

Downtown

Michael Crouch Innovation Centre

John Niland Scientia Building (JNSB)

Alison Lodge

St Marks Lodge

Allgemeinkrankenhaus Prince Of Wales Hospital

Kino Ritz Cinema

Baumarkt Bunnings Randwick

UNSW Sydney

UNSW Randwick

Gilderthorpe Ave

Randwick

Alison Rd

High St

Coogee Bay Rd

Howard St

Canberra St

Rainbow St

Wallace St

Barker St

Norton St

Oval Ln

Botany La

Jane St

Willis St

Kennedy St

Forsyth St

Howard St

Henry St

Higgs St

Creer St

West Ln

Helena St

Helena Ln

Oberon St

Howard St

Barker St

Dine St

St Pauls St

Dudley St

Coogee St

Dolphin St

Coogee St

Milford St

Albert St

Avoca St

Silver St

Botany St

Bradley St

Wansey Rd

Prince St

Church St

Cook St

Cowper St

Stanley St

Market St

Gilderthorpe Ave

Park Ave

Govett Ln

Govett St

Darley Rd

Alison Rd

Tram

Abbey St

Rae St

Dutruc St

Chapel St

St Marks Rd

Glen Ave





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