

**MBA
WORLD
SUMMIT
2017.**

**The Pinnacle Summit of the
Global Leadership Community
March 1st - 4th, 2017 | Berlin**



**Impressions &
Voices**

Thank You!



**MBA
WORLD
SUMMIT
2014.**



**MBA
WORLD
SUMMIT
2015.**



**MBA
WORLD
SUMMIT
2016.**



**MBA
WORLD
SUMMIT
2017.**

Dear Reader,

with this booklet, we are trying to capture as many moments as possible of the four wonderful days we spent together in Berlin at this year's edition of the MBA World Summit 2017.

When looking back on the MBA World Summit 2017, we look back at four extraordinary and intense days of high-impact exchange. Thomas, Yannick, the whole crew and I, we are still overwhelmed by all the inspiring conversations we had with this phenomenal bunch of great individuals!

Again, the feedback was overwhelming, and we hope that for all of the participants the event will only be the first stepping stone for building a long life incredible network of highly inspirational future business leaders that forged friendships in Berlin that will last forever.

Lastly, I want to thank again our partner companies Amazon, Axel Springer, BASF, Bertelsmann, goetzpartner and Roland Berger without whom our worldwide unique leadership platform would not have been possible at all.

This being said, I wish you all a pleasant reading - Enjoy!

All the best,
Jessica



Thomas Fuchs
Founder & CEO
QX-Quarterly Crossing



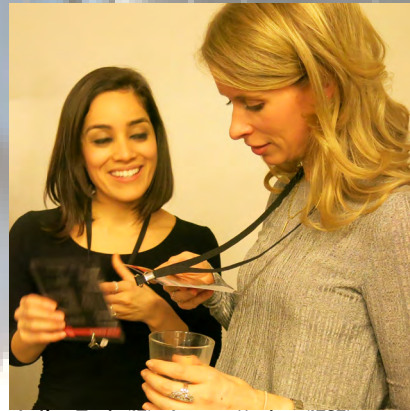
Yannick Reiss
Managing Director & CIO
QX-Quarterly Crossing



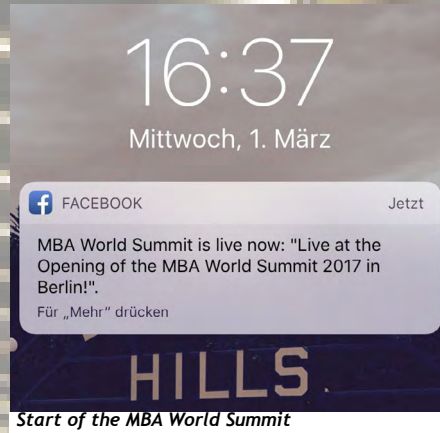
Jessica Fröhlich
Head of Organizing Committee
MBA World Summit

WELCOME RECEPTION @Amazon, 1. März 2017

MBA
WORLD
SUMMIT
2017



Lolita Taub (IE), Joanna Merker (IESE)



Matteo Costa (IESE)



Jessica Fröhlich (Crew), Daniel Urbisci (NUS)

DAY 1
Kicking off the MBA World Summit 2017
with a casual and informal Welcome Reception
at the Berlin office of our partner Amazon

MBA
WORLD
SUMMIT
2017

The Pinnacle Summit of the
Global Leadership Community
March 1st - 4th, 2017 | Berlin



Oliver Emmert (Investor)



Rachel Friedman (Columbia)



Kristina Partsinevelos, Akhil Modi



Daniel Mattig, Maanas Mediratta (Esade)



Mitja Lomp (FHDW), Kilian Schulze (Crew)



Filipe Castro (CEIBS), Alexis Jeffries (Marshall)



Roman Fernandez (IE), Helena Haseler (IESE)



Daniela Brämisch, Laura Hörhammer, Yannick Reiss (Crew)



Roman Fernandez (IE), Dhiveshan Govender (Stellenbosch), Matthew Parin (Ross), Thomas Fuchs (Crew)



Jonas Schneider, Frida Rustoen (IESE)



Berlin-Office Amazon



Tobias Edinger (Crew), Samuel Rensing (LBS)



Filipe Castro (CEIBS), Saif Qazi (Mannheim)



Laura Hörhammer, Kester Bischoff, Anna Kuznetsova (Crew)



Berlin - Office - Amazon



Probal Shome (Mannheim), Jon Lexa (Insead), Rachel Friedman (Columbia), Johannes Schrey (IESE)



Halim Sutanto (NUS), Nidhish Nair (Schulich), Dhiveshan Govender (Stellenbosch)



Dr. Nico Rose (Bertelsmann)

CONFERENCE DAY @ESMT Berlin, 2. März 2017

ESMT
BERLIN

DAY 2

At our host university ESMT in Berlin, selected students were able to conduct a Summit Laboratory Session to teach about topics they are passionate about by holding presentation or speeches, organising workshops or leading panel discussions, more over several company presentations were held and the unique possibility for interviews was given.



Norbert Bisky (Iconic Artist)



Benedict Siemens (LBS)



Raymond Ledwaba (Cape Town GSB)



Auditorium, ESMT



Cynthia Song, (Berkeley)



Frank Eichholtz (Investor), Martin Fehse, Alexis Jeffries (UCLA), Laura Cushing (IESE), Probal Shome (Mannheim)



Jessica Fröhlich (Crew), Georg Stadler (Investor)



Sonja Hiemisch (Schulich), Raymond Ledwaba (Cape Town GSB)



Sam Nicols (Amazon)



Johannes Klumpe



Daniel Mattig, Luke Mafazy (CBS)



Victoria Soutern, Anuradha Eswaran



Dr. Leif Goeritz (Investor), Norbert Bisky, Thomas Fuchs, Christian Bürger (Kellogg)



Yannick Reiss, Thomas Fuchs, Tobias Edinger, Johannes Klumpe



NETWORKING DINNER @ Bertelsmann Alte Kommandantur - UDL1 2. März 2017



Thomas Fuchs, Kristina Partsinevelos (Said), Yannick Reiss



Matteo Costa (IESE)



Dr. Nico Rose (Bertelsmann)



Kristina Partsinevelos (Said)



Alexis Jeffries (UCLA)



Frida Rustoen (IESE)



Nidhish Nair, Jessica Fröhlich



Desiree Fabunan



Olly Nguyen(LBS), Christian Burger(Kellogg), Alberto Rivera(LBS), Samuel Resing(LBS)



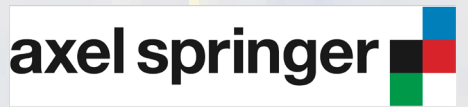
Yannick Reiss (CIO QX)



Naisham Jamshidi (Stern)

THE BIG IDEA LOUNGE @ AXEL SPRINGER UNTERNEHMERCLUB

Partners of the Big Idea Lounge:



Thorsten Gohlke (Partner GFEP)



Joerg Rheinboldt (Axel Springer), Ulrich Schmitz (Axel Springer), Markus von Lepel (Axel Springer)



Alexander Ruthemeier (Investor), Christian Cara (Investor), Georg Stadler (Investor)



Frank Eichholtz (Investor), Frida Rustoen (IESE), Hosanna Oahner (Yale), Ran Sul (Mannheim)



Amy Kao (Yale)



Christian Koethe (Crew), Rafael De Cardenas (Investor)



David Morczinek, Akhil Modi, Saif Qazi, Anna Helena Juenemann, Filipe Castro



Ramy Fam (IE), Daniel Urbisci (NUS)



Simon Betz (LBS), Markus von Lepel (Axel Springer)



Oliver Emmert (Investor)



Elizabeth Charles (Stern), Nidhish Nair (Schulich), Onik Mia (Entrepreneur)

THE CORPORATE EXPEDITIONS

BERTELSMANN



Jongwook John Hong (CEIBS), Derek Sin (NUS)



THE SOCIAL EXPEDITIONS, 3. MÄRZ 2017

In Partnership with:



- From the Beginning Of Social Assurance
- 1883 Health Assurance
 - 1884 Occup. Accident Assurance
 - 1889 Pension Assurance
 - 1927 Unemployment Assurance
 - 1983 Social Assurance for Artists
 - 1995 Long-term Care Assurance



Boat-building and marine services



Lobbying and service
in Berlin's queer community



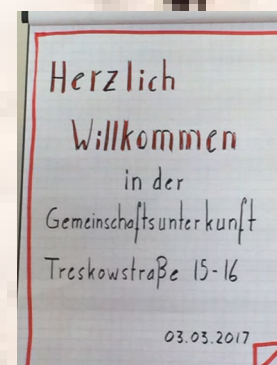
"Antidiscrimination activities
in organizations."



Refugees Welcome -
cooperation of professionals & volunteers



"Integration of refugees into urban society."



Rebecca Jefferies (IE), Halim Sutanto (NUS)



Today, we are honored to visit Unionhilfswerk, an organization that supports adult and children refugees from countries including Iraq, Syria, and Afghanistan. We learned how they manage the refugees and help them rebuild their life in Berlin. We also interacted with some of the refugees who cooked the traditional food for us!



NETWORKING DINNER, PARTY & BERLIN EXPLORATION, 3./4. MÄRZ 2017



Nitish Gera (NUS). Athena Stevenson, Madhuri Kashyap, Lolita Taub



Roman Fernandez (IE), Ran Su (Mannheim), Alexis Miller (Booth)



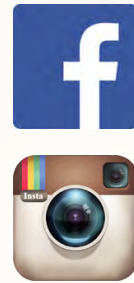
Zeeshan Ashraf (Nanyang), Ilhwan Jo (Kellogg)



Anna Helena Juenemann, Jessica Fröhlich



THE FEEDBACK // FRIENDS THAT BERLIN TOGETHER, STICK TOGETHER



Joanna Merker · 4. März um 12:28 · 🌐
Truly happy and grateful to have met so many wonderful people
#mbaworldsummit #seeyousoon #berlin

Alexia Jeffries hier: 📍 Lebensmittel In Mitte.
Gestern um 00:57 · Instagram · 📷
Dinner with Strangers (turned friends.) #mbaworldsummit #berlin



Probal Shome hat MBA World Summits Beitrag geteilt.
8. März um 21:15 · 🌐
Wonderful being back at the MBA World Summit .. meeting old friends & making new ones! Already looking forward to Cape Town in 2018!

José Moreno · 1. März um 23:44 · Berlin · 🌐
First night at the #mbaworldsummit



22 Std. · 🌐
Du, Tobias Edinger, Jane Xuejing Li und 91 weitere Personen

The Collier School of Management
22 Std. · 🌐

Congratulations to Arielle Sadan - a Sofaer alum - and one of only 100 MBA students selected to join the MBA World Summit!!!

To read Arielle's article on the summit click here: <https://www.linkedin.com/.../5-things-you-learn-mba-world-sum...>

Anna Helena Juvenemann hat 6 neue Fotos hinzugefügt — mit Albert Gozzi und 3 weiteren Personen in 📍 Berlin.
4. März um 19:51 · 🌐
2017 MBA World Summit! As amazing as it could be 🙌

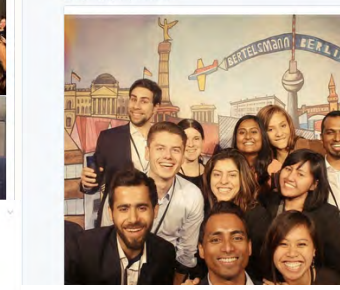


Nitish Gera mit Chetan Prakash und Madhuri Kashyap hier: 📍 Bertelsmann AG.
3. März um 15:05 · Berlin · 🌐
Friends that Berlin together, stick together.
#MBAWS2017 #USMBA



16 Std. · 🌐
Du, David Tang Uiharela, Sean Bellamy McNulty und 113 weitere Personen

Matilda Narulla (Instagram) · 3. März
We just got to know each other in the last 24 hours, but get along so well as we're equal... ift.tt/2m0cCJG
© Original (English) übersetzen



Zeeshan Ashraf hat 6 neue Fotos zu dem Album „MBA World Summit- Euro Trip 2017“ hinzugefügt — mit Naisham Jamshidi und 5 weiteren Personen in 📍 Berlin.
16 Std. · 🌐

So true, humanity and being friends are common no matter where you are. I've met so many inspiring people from around the world at mba world summit 2017. Starting my trip with Berlin and making stops at Amsterdam, Venice, Tuscany, Rome and Barcelona. This trip is memorable, making so many amazing new friends.
#nanyangmba #berlin #amsterdam #venice #tuscany #rome #barcelona #mbaworldsummit2017



Anjita Lal mit Lolita Taub hier: 📍 Deutsches Historisches Museum.
2. März um 21:54 · Berlin
Yes we are serious about what we do. And that's a wrap for my trip with these awesome people!

#mbaworldsummit

Johannes Burgard
Full Time MBA candidate at ESADE Business School
1 Tag · Bearbeitet

The ESADE MBA is a great place to explore and to be exposed to entrepreneurial opportunities. My fellow student and board member of our MBA Entrepreneurship Club, **Maanas Mediratta** shared his inspiring experience at the 2017 **MBA World Summit**. Congratulations to Maanas, and to **Jessica Fröhlich** and her team for a great 2017 edition of the MBA World Summit!

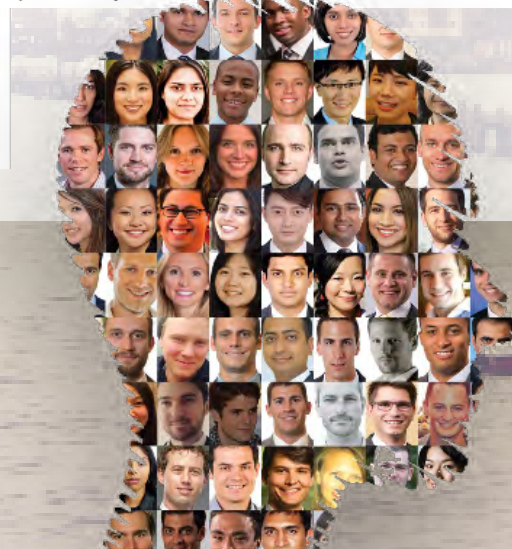
Arielle Sadan
MBA | Tel Aviv University School of Management | Organizational Behavior | Talent M...
5 Tage

I am so honored and proud to be chosen as one of the 100 most inspiring MBA students of 2017, and to have been a part of the MBA World Summit in Berlin last week. This community feels like an extended family, and I am so ... mehr anzeigen

Nicole Martens
Senior Manager Demand Planning Western Europe
6 Tage

Happy to be again part of this bunch of great&inspiring people

Can't wait to meet everybody after 2015 in Miami for 2017's MBA World Summit in my home country



Betreff: Thank you!

Dear All,

Where do I start after a week like that? A big THANK YOU to each and every one of you for your organization, time, energy and passion towards making this MBA World Summit the best one yet. Up until last week, the Summit in Miami was my favorite event I've attended in the MBA. Needless to say, Berlin surpassed Miami. I was overwhelmed with the amount of excited alumni and eager first-time attendees that gave it such a great atmosphere. Looking so very much forward to Cape Town!

We'll done team!

Hey Jessica,

That was an amazing experience and feel so happy to have gone. I had so much fun and was so touched by the people and experiences that I had this year. The level of friendships and experiences we had were incredible. I am so happy to be a part of this group and truly look forward to next year in Cape Town! Lets keep in touch until then and keep up the great work!

-Alexis

Hi Jessica,

Thank you so much for everything you and your team did to make sure the MBA World Summit happens in Berlin. We all had a blast and certainly created friendships that will last forever. I look forward to keeping in touch with the QX team as well as the people from the GLC community. I will do my best to see you in Cape Town next year.

I am still struggling to get back to reality. It was such a great experience in Berlin. Not just with other MBAs but the entire QX crew as well as company representatives. I have so many good memories and would love to help the team to coordinate future events here in Singapore next time around. Please feel free to reach out to me for any support.

Can't wait for next year already!!

A big thank you and hug to all of the QX team

Look forward to staying in touch.

Cheers



Jefferies Becky

Agreed, guys!!!! It was an awesome experience and you are a phenomenal bunch!! You have a home in Madrid as long as I'm there and wherever I go next. Look forward to seeing many of you in Cape Town and other places around the world before that! Take care, all!

Speaking of, will anyone be in Dubai over the next 2 weeks??

Friedmann Rachel

Thank you everyone for making this such an awesome experience. I know I speak on behalf of all the CBS folks when I say that if you are passing through NYC please reach out !!

Shome Probal

Thanks everyone for such an amazing summit experience .. I didn't get a chance to say goodbye to many of you, and I hope our paths cross again soon in future! Cape Town next year! Pls take care and may the odds be in your favour.

Odhner Hosanna

My mind is still reeling from how unbelievably incredible the last few days have been!! Since there's never really any reason to visit New Haven, I look forward to taking you all up on your offers to visit your amazing cities 🙌 To the amazing QX folks, a million thanks, and I hope you're ready for 100+ alumni at Cape Town next year!!



IE Business School
1 Woche

We are proud to announce that five IE students have been selected to participate in The MBA WORLD SUMMIT taking place in Berlin this week! They'll be taking over the International MBA Facebook page this week so follow along as they share their experience during the four action-packed days: <http://1.ie.edu/1NsJ1Sn>

Rice Business · @Rice_Biz · 24. Jan.
Quang Nguyen will rep #RiceBiz at the @MBA_WorldSummit in Germany. He was selected as 1 of the top 100 global MBA students for the program!

ESADE MBA · @theESADEmba · 9. März
100 remarkable #MBA talents from top BSchools are invited to attend the @mba_worldsummit every year; our own M. Mediratta was there! 🙌🙌

ESMT Berlin · @esmtberlin · 2. März
Today on campus: The @MBA_WorldSummit 2017! ESMT #Berlin wishes everyone interesting and exciting days! #MBA bit.ly/2mEwQa5

Bertelsmann Careers · @BertelsmannCYOC · 2. März
@MBAWorldSummit: We're looking forward to host this evening and to exchange views with 100 exceptional MBA talents!

Lolita M Taub · @LolitaTaub · 6. Dez. 2016
Excited about the @MBA_WorldSummit! #goals

Sean Bellamy McNulty · @seanbmcnulty · 1. März
Ich bin ein Berliner! The #nusmba and #ntumba in Berlin at the #mbaworldsummit D #theta360



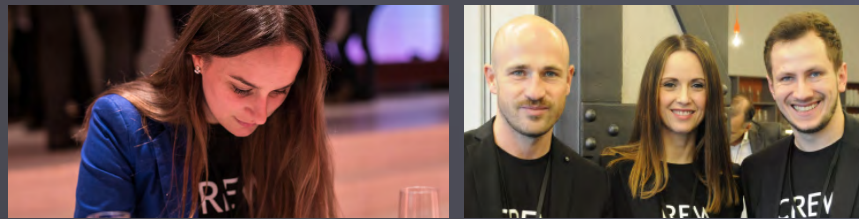
Dr. Nico Rose
Senior HR Director + Positive Psychology Speaker
3 Tage · Bearbeitet

Work Work Work Work Work... (Speaking, Tweeting, Posing, Dancing) :-)
#MBAWorldSummit at Bertelsmann Unter den Linden 1



33 Gefällt mir · 2 Kommentare

THE CREW



THE PARTNERS

Our deepest gratitude goes to our generous host, the **European School of Management and Technology** for providing us with an excellent premise for the MBA World Summit 2017. Special thanks to Marcel Kalis, Head of Career Services at the ESMT for the amazing support throughout the entire preparation process.

Furthermore, we would like to convey our sincere appreciation to our **partner companies** for their resilient partnership and for sharing the vision of the MBA World Summit.

In addition, a huge “Thank You!” to everyone spreading our message - **Career Centers, MBA Club Presidents and again all our great alumni & members of the Global Leadership Community (GLC).**

Our greatest thanks, however, go to all those MBA students shaping the MBA World Summit's agenda year by year with all their expertise and passion - in the end only you guys make the MBA World Summit what it is today.

THANK YOU - with our best wishes,
The MBA World Summit Organizing Committee

BERTELSMANN

amazon

BASF
We create chemistry

goetzpartners
STRATEGY | M&A | TRANSFORMATION

axel springer

**Roland
Berger**





QX
QUARTERLY
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GLC
COMMUNITY

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