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March 1<sup>st</sup> - 4<sup>th</sup> 2017 | Berlin

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The MBA World Summit's

# Big Idea Lounge

brought to you by axel springer

MBA-Entrepreneurs from the World's leading Business Schools  
gathering at your Fingertips | March 3rd, 2017

- OFFICIAL PROGRAM -

# The MBA World Summit's Big Idea Lounge

- brought to you by axel springer 

March 3<sup>rd</sup>, 2017 | 9.30-15.30 Uhr  
@Axel Springer Unternehmerclub

## 09:30 Welcoming

**Dr. Ulrich Schmitz**  
Managing Director  
Axel Springer Digital Ventures  
**Thorsten Gohlke** - *Keynote Speech*  
Managing Partner, GFEP Family Equity  
Investor's Opening Words

## 10:00 Equity Pitches Ideation Panels Networking Lounge

Ideation Panel 1 Media	Equity Pitches	Net-working Lounge
Ideation Panel 2 FinTech		
Ideation Panel 3 Mobility		

## 12:30 Lunch

## 14:00 Equity Pitches Ideation Panels Networking Lounge

Ideation Panel 1 E-Learning	Equity Pitches	Net-working Lounge
Ideation Panel 2 Big Data		

## 15:30 Resolution



### A Truly Unique Gathering

The Big Idea Lounge gives exceptional MBA entrepreneurs and entrepreneurial-minds the opportunity to engage with each other as well as European and German Business Angel, Venture Capital Funds and Investors. Participants discuss ongoing market trends and technological opportunities among each other and entrepreneurs can present their businesses in a private and casual atmosphere to receive feedback and collect fundings from industry experts.



### Ideation Panels

- On-going entrepreneurial business topics discussed among students, investors and industry experts
- The IPs are focussing on the prospective future opportunities of certain industries and how startups can disrupt and shape for many years to come
- Industry experts host the Panels and guide through 30 minutes of lively discussion among 3-5 pre-invited experts. After 30 minutes the audience is invited to join the discussion



### Equity Pitches

- Opportunity to present future business opportunities to international business angel, venture capitalist funds and investors
- 13 pre-selected entrepreneurs receive the opportunity to present in front of this exclusive group of investors and international founders
- Each entrepreneur receives *five* minutes to present, followed by *ten* minutes of Q&A



### Networking Lounge

- Intensification of conversations and exchange with all participants, including investors and up to 35 top-MBA entrepreneurial minds
- The Networking Lounge as well as the Ideation Panels are publicly accessible throughout the day. Participants and listener of the Equity Pitches have been accredited prior to the event

## The Entrepreneurs (1/2)



***tbd***

**Filipe Castro, CEIBS**

Expediting insurance claims into the real of semi-autonomous vehicles. Blending AV sensor data and user inputs to create an intelligent data report, for both speedy human review and easy automation of claims.



***Skim AI***

**Gregory Elias, Iese Business School**

Skim AI builds AI-enhanced tools for finding and using actionable information faster and more effectively. Businesses use our services when they want to have solutions that go beyond the capabilities of hiring another analyst.



***Darresny***

**Ramy Fam, IE Business School**

Darresny is a marketplace for tutors and one-stop shop for educational data in the Middle East and North Africa.



***RxAlling***

**Amy Kao, Yale School of Management**

Rxall is a big data and artificial intelligence start up for drug authentication using spectrometry. Our technology is unique as it uses AI and deep learning algorithms to identify drug counterfeits.



***CabAmigo***

**Maanas Mediratta, Esade Business School**

CabAmigo aims to help event and trip booking companies to become one stop shop by taking care of the transportation of their users. We focus on saving resources by encouraging carpooling in a safe, transparent and efficient manner.



***Sun Democracy***

**Akhil Modi, UCLA: Anderson**

Sun Democracy provides a solution for apartment renters to go solar by virtually subscribing to solar panels located off-site and to receive solar credits on their electric bill allowing them to benefit financially and environmentally.



***Flutter***

**David Morczinek, MIT: Sloan**

Flutter is a drone delivery service that enables brick-and-mortar businesses, which still make up 94% of retail sales, to compete in the on-demand market in the US. On demand delivery services are already a \$2 billion industry in the US.

## The Entrepreneurs (2/2)



### **Urbanpoint**

Saif Qazi, Mannheim Business School

A mobile application that provides buy-1-get-1-free offers from restaurants, cafes, beauty salons, fitness studios and fun attractions in Qatar. It is designed to serve as a lifestyle companion for Qatar residents.



### **BIOGENERA**

Pablo Rodriguez, SDA Bocconi

A biotech pharmaceutical company that develops personalized medicines based on DNA. It has created a unique and highly innovative biotechnological platform that enables the rapid identification and development of new drugs.



### **Solstice**

Stephanie Speirs, MIT: Sloan

80% of America is locked out of the solar market because they cannot install solar on their roof. Solstice radically expands access to clean energy by providing community-shared solar power to American households.



### **Lady's Layer**

Athena Stevenson, University of Michigan: Ross

Lady's Layer is a women's undergarment concept designed for professional women and women of color.



### **Dolffs**

Raphael Thelen, Iese Business School

A provider of unique and valuable Art who leverages the Artists' huge amount of followers to connect Art Lovers with Artists and aims to build an aspirational Brand through channels such as Pop-up Stores and Exhibitions.