

Meeting Point: 09:15 AM @ Bertolt-Brecht-Platz 3 With Michael Bornholdt (QX-Crew)

Important: be on time & keep travel time in mind

Corporate Expedition @ RB Berlin Office

Location

Our corporate expedition will take place at:

Roland Berger GmbH
Bertolt-Brecht-Platz 3 10117
Berlin



Short overview

We start at 9:30 a.m. at our Berlin Office. Our digital health experts Vanessa Baehner and Lennart Boesch will first give you a short introduction to digital possibilities in the healthcare industry.

We will form two to three groups and start working on a case around digital health opportunities. Each of the groups will take a different perspective (e.g. pharma industry, patient or payor perspective). Each group is to work on ideas for the joint good of a future healthcare system.

After having replenished your energy during a lunch break you will present your group work to our experts before starting a final discussion. We will finish at around 3 to 3:30 p.m.

Your coaches

We welcome you at our office:



Dr. med. Vanessa Baehner
Project Manager

Vanessa joined Roland Berger in 2010. She holds a doctor in medicine as well as a Master of Science in Healthcare Management. Her consulting focus is on the support of hospitals especially in restructuring and strategic transformation projects. In addition she is mother of a two year old son.



Lennart Boesch, MBA
Principal

Lennart joined Roland Berger in early 2010 after having worked in the Federal Foreign office and Rocket Internet. His primary project focus is on the global pharmaceutical industry. He completed his law studies in Hamburg and obtained an MBA from HHL in Leipzig.