



GLOBAL LEADERSHIP  
COMMUNITY

MBA  
WORLD  
SUMMIT  
2016.



**2016** MBA World Summit  
9th - 11th March | Miami, US

*SHAPING A GLOBAL  
LEADERSHIP COMMUNITY*

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# What is the MBA World Summit

## The Pinnacle Summit of the Global MBA Community

The MBA World Summit is about shaping a Global Leadership Community. In every year it invites the 100 most inspiring MBA students from business schools worldwide. All of them will be involved in co-creating the agenda for a three-day Summit, which focuses on the three pillars of nurturing a collaborative culture, facilitating high-impact exchange and championing interdisciplinary approaches to global business problems.

## A Creative “Laboratory” for Collaborative Exchange

The MBA World Summit is by far “The” platform where the collective voice and wisdom of the most innovative and passionately collaborative MBA students is heard.

To this end, many participants prepare a series of experimental workshops, termed ‘Summit Laboratory Sessions’, to share their knowledge and incubate emerging ideas during the course of the Summit. These workshops span an eclectic gamut of topics and provoke vigorous discussion amongst the participants, helping to forge strong relationships amongst this group of upcoming global business leaders.

## A Chance for Outstanding Career Opportunities & Inspirational Sparring with Top-Executives

A small number of carefully selected and highly inspiring companies who share in the Summit’s values are also invited to participate in this global forum as partner companies. They contribute to the exciting and stimulating environment by sharing perspectives from the ‘corporate battlefield’ and extending lucrative career opportunities to the attendees - participants will have the option of exclusive face-to-face time with company representatives to discuss new perspectives and future possibilities.\*

## A Global Leadership Community (GLC)

More than an event, the MBA World Summit 2015 is the gateway for students to join and shape the GLC, a powerful global leadership community.

It is the apex leadership network for the most exceptional individuals worldwide that follows all Summit participants, past and present, through their entire personal and professional lives. This growing community, which welcomes a fresh group of members each year, carries on the work begun and the relationships forged at the Summit, organizing meet-ups, ground-up initiatives and regional chapters in global cities across the world. Every year, all Summit alumni are also invited to participate in the MBA World Summit and pass on the Summit’s innovative and eclectic culture to new members. Tapping on the high calibre of talent and the outsized ambitions of its rigorously selected members, the GLC will be at the forefront of the global conversation on business in the years to come. As more of its members rise to influential positions around the globe, the GLC will eventually advance beyond facilitating inspiring dialogues to incubating high-impact projects with a positive business and social agenda. This long-term goal, then, is what the GLC is about. ‘Inspiration con brio’: Inspiration, vigorously applied.

## Sponsorship

All of the 100 handpicked student finalists who make it through the rigorous selection process will receive sponsorship for travel, accommodation and entertainment expenses for the Summit.

## Review of the MBA World Summit 2015

Since its inauguration in Hong Kong in 2014, the MBA World Summit has prided itself as the pinnacle international gathering for the global MBA student community. This year’s edition, the MBA World Summit 2015 in Barcelona, was no different: 100 exceptional and rigorously selected MBA talents (out of 3,000 applicants) had been invited to attend this exclusive conference, they hailed from 31 top business schools across the globe and represented more than 30 nationalities.



*“I had an awesome time participating and presenting at the MBA World Summit. Met some of the most amazing people in the world at the conference. Looking forward to next year’s Summit in Miami. Thank you, QX-Quarterly Crossing! ,Inspiration Con Brio“*  
- Kareem Edwards, Stephen Ross School of Business, Ann Arbor



*“Had a really wonderful time with the most inspiring people across the globe. Made new friends, connections and learnt a lot from everyone. Special thanks to MBA World Summit team for taking this initiative. Enjoyed every part of it - from workshops to Barcelona tour and parties. „Inspiration con brio“.”*  
- Sourav Datta, NUS Business School



*“It was my absolute pleasure to be a part of the inaugural Summit. Kudos to you and the entire team who made this huge event possible. I had a great time engaging with so many bright people at the Summit...” “It will be my honor to stay connected with the MBA World Summit initiative as a proud alumna and help in whatever capacity I can...”*  
- Shruti Jindal, Harvard Business School | Alumna 2014



*“...the event was one of the highlights of my MBA experience. QX did an incredible job in the selection process in identifying a very diverse and passionate set of individuals to invite to the summit...”*  
- Evan Fischer, Columbia Business School | Alumna 2014

## PAST PARTICIPATING PARTNERS



\*The participating partners of the MBA World Summit 2016 will be announced from Q3/2015 onwards.

# MBA World Summit 2016

9th - 11th March | Miami, US

The MBA World Summit 2016 will take place in vibrant Miami, US - going by the nickname „The Gateway to the Americas“ this city will provide an eclectic atmosphere and likewise charming scene. Main part of the conference will be held at the beautiful campus of the University of Miami School of Business - With its world-class faculty committed to excellence in research and teaching, the University's rich collaborative spirit and a location that provides exceptional access not only to the United States, but to business and the fast-growing markets of Latin America, it is the perfect host for the MBA World Summit.

MBA  
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2016.

UNIVERSITY OF MIAMI  
SCHOOL of BUSINESS  
ADMINISTRATION



# Agenda of the Summit

## DAY 1

17:30

### Welcome Reception

Located in the bustling heart of Miami the Welcome Reception will be a perfect „ice-breaker“. Participants meet the first time in a inspiring setting to get to know each other and engage in first conversations.



## DAY 2

10:00

### Welcoming, Keynote Speech, Opening Remarks

12:00

### Conference Sessions

#### Summit Laboratory Sessions (SLS)

MBA students conduct experimental 'lab sessions' - lectures, workshops, 'talk-shops' or 'think-tanks' designed to inspire and incite intense discussion and best-practice-sharing. These student speakers are allowed complete control over the creative direction of their proposed topics, which are screened, selected and then refined by the organizing committee prior to the Summit.



#### Corporate Laboratory Sessions (CLS)

Companies conduct a mini-consulting session designed to familiarize students with the challenges faced by the partner company and to provide companies with fresh perspective and ideas on complex, interdisciplinary problems.



#### Big-Idea-Lounge (BIL)

Entrepreneurial MBA-students meet with like-minded peers as well as VC-managers, Investors and the who-is-who of Miami's top-entrepreneurs in an exclusive setting to share best-practices, seek mutual inspiration and discuss future-business opportunities.



#### Company Presentations

A dedicated timeslot allotted to partner companies to present their career opportunities and business model. Partner companies benefit by building positive employer brand value through word-of-mouth propagation within the personal networks of these top MBA students.



#### Face-to-face Interviews

Company representatives conduct in-depth interviews with pre-selected candidates in order to recruit students for suitable positions - in parallel throughout the whole day.



18:00

## Open Terrace Sunset Cocktails & Tim-Eisenmann-Award Presentation

A relaxed time to unwind after the day's events, engage in informal discussions and present the "Tim-Eisenmann-Award" to the most popular student-led workshop. This award is named after 2014's inaugural winner.



20:00

## Networking Dinner

A comfortable setting directly located at the pulsating South Beach for candidates and company representatives to engage in private and in-depth discussion on business and career related issues over an enjoyable networking dinner.



# DAY 3

09:30

## Cultural Expeditions

Exciting adventures to the city's cultural hotspots and heritage sites. It is a special opportunity to build meaningful relationships in a comfortable, informal and inspirational setting.



14:00

## MBA World Summit „Pop-up-Manor“

A truly unique networking experience: Participants meet in the inspiring setting of a private property on an exclusive private island paradise in the inner barrier - a world apart yet only minutes from Miami Beach where only the most extravagant of lives come to vacation, play and live. South Beach flair, Barbecue, stunning views and world music at this one-of-a-kind setting to create unforgettable moments.



22:00

## Resolution & Party

Not just another party but a thrilling evening held at one of the world's top global nightspots organized by the MBA Students of the University of Miami School of Business. Personal bonds are strengthened between participants in a relaxed setting that allows them to let their hair down and resolve to remain in contact even after the Summit ends.



# Summit Laboratory Sessions of the MBA World Summit 2015, Barcelona



**Alexander Marlantes**  
Stanford GSB,  
*Learnings from a failed attempt to buy an NBA team: Understanding public-private partnerships through the lens of game theory*



**Madhurima Bhattacharya**  
Chicago Booth,  
*Disruption in business organizations*



**Bernhard Bonelli**  
IESE Business School,  
*What an MBA student can learn from philosophy*



**Natalia Dzivakova**  
MIT Sloan,  
*Work-life balance in the post-MBA careers: how can we improve our future?*



**Misha Vaswani**  
INSEAD,  
*Social impact in combination with profit making*



**Kareem Edwards**  
Stephen Ross School of Business,  
*Diversity & Inclusion: Buzzword or core competency*



**Bernhard Stippig**  
HEC Paris,  
*What I learnt about entrepreneurship from a great artist*



**Patrick Schilz**  
INSEAD,  
*From investment banking to private equity to start-up - Lessons learnt and surprising insights*



**Sara Dolcetti**  
MIT Sloan,  
*Negotiating at the deal table*



**Sunny Qing Zhang**  
Columbia Business School,  
*Leader's voice*



**Markus Fleischer**  
IESE Business School,  
*Career challenges faced by MBA graduates and how to approach them*



**Warren Kennard**  
University of Stellenbosch,  
*Is there a business case for the learning organisation and what metrics could be used to measure its effectiveness?*



**Vikram Gupta**  
Mannheim Business School,  
*The power of crowd sourcing*



**Raphael Thelen (15)**  
IESE Business School,  
*How to turn "stress" at work into positive energy*



**Chantal Ambord**  
INSEAD



**Shruti Rai**  
Jones Graduate School of Business



**Dan Goldman**  
Haas School of Business,  
*How a handful of food startups will replace McDonalds and the other fast food giants*



**Stephan Schissler**  
University of Hong Kong,  
*Human augmentation*



**Helen Shih**  
HEC Paris,  
*How to use digital media to reach your desired audience*



**Parul Dubey**  
Harvard Business School,  
*Role of geopolitical factors and changing demographics in shaping investment strategies*



**Samuel Rensing**  
LBS London,  
*Queer business: Financial merits of LGBT inclusion and ways of implementation*



**Johannes Koepfel**  
Haas School of Business,  
*What impact are MBAs looking for when choosing a job*



**Jared T. Murphy**  
Stanford GSB,  
*Strategic philanthropy*



**Camille Frecaut**  
SDA Bocconi,  
*How luxury impacts the business*



**Nilofer Ahmed**  
Yale School of Management,  
*Does the "Double Bottom Line" really exist?*



**Yang Sun**  
Chicago Booth,  
*Why every MBA program should offer a concentration in talent management*



**Prashant Talwar**  
LBS London,  
*Self-Realization*



**Panel: Disruptive innovation in healthcare**  
Rohan Ganesananthan, Harvard Business School  
Purvi Gupta, INSEAD  
Upendra Pratap Singh, CEIBS  
Buddhendra Shukla, UCLA Anderson  
Lorenzo Valacca, IESE Business School



# Selection Process and Requirements

In order to ensure that we have a great selection of students that have passion for exchange and are willing to contribute to the event as well as sharing the passion for mutual inspiration to learn from each other and to grow on one another, students undergo a rigorous multi-stage selection process to be invited to the Summit. To qualify, they must either be first or second year full-time MBA students or be on a deferred enrollment program for an MBA (eg. 2+2 or 1+1).

Applicants will need to do the following in order to apply:

1. Go to the application section on our website ([www.mbaworldsummit.com](http://www.mbaworldsummit.com)) and download the „MBA World Summit 2016 - Application Form“
2. Fill in the form including answers to following questions (enough space is provided on the form):
  - a. What can you contribute to the MBA World Summit 2016? (maximum 400 characters)
  - b. What do you expect from the MBA World Summit 2016? (maximum 400 characters)
  - c. SLS - Summit Laboratory Session (optional): If you would like to co-create the agenda for the Summit by conducting a “lecture”/”workshop”/”talkshop”/”think tank”/a creative format of your choice, please suggest a possible topic along with a brief description (maximum 400 characters)
4. Send the completely filled in application form as well as your CV to [application@mbaworldsummit.com](mailto:application@mbaworldsummit.com)

## Deadlines & Important Remarks

- Applications for the MBA World Summit 2016 are open as of May 19th 2015
- The deadline to submit the application is 23:59 GMT, November 27th, 2015
- Early Bird Submissions received by November 14th 2015 enjoy a reduced application handling fee of EUR 30 (applications beyond this date will be charged at EUR 50). Applications can only be processed after having received the application handling fee
- Within 7 days after submission of the application applicants will be informed whether they are invited to the “qualifying round”
- “Qualifying Round” consisting of asynchronous video interviews will be held between December 4th 2015 and January 2nd 2016
- Those who are accepted to the “qualifying round” will receive regular updates on the MBA World Summit 2016 and exclusive information about our partner companies
- All selected summit participants will be notified by January 22nd 2016

Further inquiries should be directed to Mr. Yannick Reiss at the following e-mail address:  
[yannick.reiss@quarterly-crossing.com](mailto:yannick.reiss@quarterly-crossing.com)

## Latest Updates

Please keep in touch with the latest developments pertaining to the “MBA World Summit 2015” by connecting over Facebook ([www.facebook.com/MbaWorldSummit](http://www.facebook.com/MbaWorldSummit)) or by visiting our website ([www.mbaworldsummit.com](http://www.mbaworldsummit.com)).

## Contact Details of Organizing Committee

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